### **Our Future 2036**

#### **COMMUNITY ENGAGEMENT REPORT** AUGUST 2021

Our Future 2036. Our community led plan.





Last revised: 16/08/21

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#### INTRODUCTION

#### Project background

The Community Strategic Plan (CSP) is the highest level of planning undertaken by a Council in NSW, as mandated by the Local Government Act 1993. The CSP sets out the community's vision and priorities for the next 10+ years and outlines the outcomes Council will use to measure success. Council is not solely responsible for implementation of the CSP as other levels of government, businesses and the community may also be involved in delivering aspects of the plan.

YOUR future 2030 is the City of Canada Bay's current CSP which was developed in 2018 following extensive engagement with the community. Council is now reviewing this plan, as mandated by the Office of Local Government, and will do so through through phases of community engagement. The reviewed CSP will be titled *Our future 2036* and once completed, will provide a framework for all of Council's plans, policies and budgets including the Delivery Program and annual Operational Plan.

This report outlines feedback collected during the first phase of engagement which ran from 1 June – 1 August 2021 and sought to capture the community's ideas, aspirations and vision for the future of the City of Canada Bay. Findings from this consultation will inform the second phase of consultation which will be undertaken from October 2021 – January 2022.

#### Project timeline



#### Community consultation

1 June - 1 August 2021



#### Report on feedback

Community feedback is reviewed and collated

August 2021



#### Community consultation (round two)

October 2021 - January 2022



#### Report on feedback

February 2022

Community feedback is reviewed and collated



#### 💮 Draft plan

March 2022

First draft of the Community Strategic Plan is prepared



#### Present draft plan to Council

April 2022

Draft plan presented to Council for adoption



#### Public exhibition of draft plan

April/May 2022

Draft plan is presented online to get further feedback from the community



#### Feedback considered

May/June 2022

All feedback is reviewed and draft plan is amended



#### Present final plan to Council

June 2022

Final plan is presented to Council for adoption



#### Share final plan with the community

June 2022

#### **ENGAGEMENT STRATEGY**

An Engagement Strategy for the review of the CSP was adopted by Council in March 2021. This section outlines relevant details of that strategy.

#### Purpose of engagement

Work directly with the community to reflect their aspirations for the future of their area, determine how Council can work to realise these aspirations, and outline how success will be measured.

#### Engagement objectives

- Demonstrate council's commitment, expectations and process for community engagement
- Ensure that engagement techniques are inclusive and provide opportunities for the widest participation particularly for those groups that are hard to reach
- Ensure the process is responsive and allows for ongoing communication to the public on how their input has been included
- Provide an opportunity to inform the community on the services offered by Council
- Test themes for relevance, priorities and whether our community believes we're meeting them
- Review and align state and federal level objectives with our own
- Highlight any gaps in the current CSP
- Provide the community with an opportunity to engage with Council and align their aspirations with the strategic plan moving forward
- Seek input and endorsement of themes, tactics and targets for the reviewed CSP.

#### Community and stakeholder groups

The following stakeholder groups were targeted as part of this engagement:

- Residents
- Rate payers
- Community sectors and groups, non-government organisations, clubs, etc
- Business community and developers
- Government agencies
- Stakeholders involved in specific known and/or emerging issues
- Lobby groups, interest and support groups
- Council staff
- Visitors

Hard to reach stakeholders were also identified to ensure all were given an opportunity to provide feedback:

- Young people (school aged children and young adults age 18-24)
- Seniors
- People living with a disability
- Culturally and linguistically diverse community

#### Engagement methods

A number of engagement methods were implemented, allowing the community and relevant stakeholders to provide feedback based on their level of interest and the amount of time they had available. Engagement methods are outlined in the table below.

<b>Engagement method</b>	Description
Quick bites	<ul> <li>3 quick questions which asked:</li> <li>What is one thing you love about your area today?</li> <li>What is one area for improvement for the future?</li> <li>How can we all make the City of Canada Bay the best it can be?</li> </ul>
	These questions could be answered through an online form and were also added to the flyer and could be submitted at Council venues and events.
Community survey	This survey was the primary engagement method used for this consultation. Questions were designed by Council's Leadership Team in consultation with all staff.
	The survey was posted on the Our Future 2036 page on Collaborate Canada Bay and hard copies were available in Council libraries. The survey was translated into the 3 most prominent languages in our community; Chinese simplified, Korean and Italian.
	See appendix A for full survey.
Under 25s survey	The under 25s survey was devised from the community survey but presented in a much simpler format. The survey was posted on the Our Future 2036 page on Collaborate Canada Bay.
	See appendix B for full survey.
Fund it	The fund it tool is essentially a voting tool and was implemented as a quick and interactive way for the community and staff to help Council prioritise projects from now until 2036. The services, programs and capital works projects that Council provides were grouped into 14 categories, with each category worth one point. Respondents were able to allocate 7-10 points to the categories they believe should by prioritised the highest.
	URL: https://collaborate.canadabay.nsw.gov.au/ourfuture2036/fund-it
Social map	The social map is an interactive way to collect feedback. Participants were presented with a map of the City of Canada Bay LGA and asked to highlight an aspect or feature they loved, outline something that could be improved or suggest a project for Council to consider delivering.
	URL: https://collaborate.canadabay.nsw.gov.au/ourfuture2036/map-your-ideas

#### **OVERVIEW**

#### Engagement snapshot

A total of 1,945 submissions were received during this consultation from the community and staff and approx. 170 staff members were engaged. Submissions are broken down as follows (note there is some overlap).

- Quick bites = 180
- Community survey = 914
- Under 25s survey = 106
- Fund it = 224
- Social map = 212
- Event presence = 95
- Instagram story = 80
- Phone and email = 7
- Staff expos = 359 submissions

#### Communication methods and reach

A variety of methods were used to widely promote this consultation and reach the highest number of people as possible whilst remaining accessible for various sectors of the community. Incentives were also put in place to encourage survey submissions and included:

- 1 x \$1,000 RedBalloon voucher
- 2 x \$150 Visa gift cards
- 1 x \$200 JB Hi-Fi voucher

Specific types of promotion such as social media and EDM were used to target hard to reach stakeholder groups identified on page 5. An overview of communication methods is provided below.

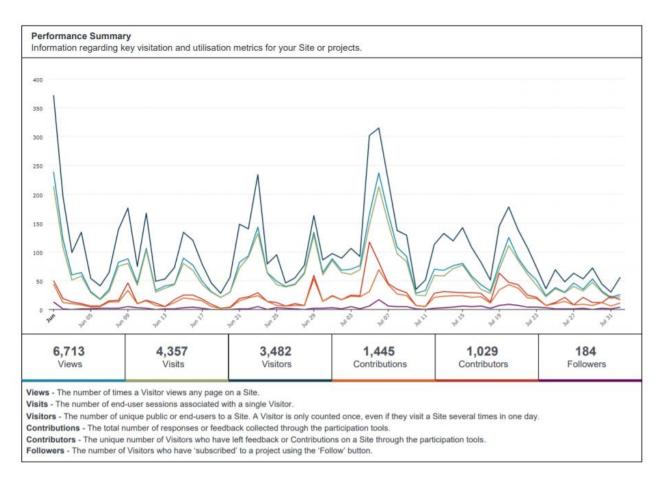
#### **Collaborate Canada Bay**

A project page was created on Council's community engagement portal, <u>Collaborate Canada Bay</u>. This page included information about the CSP review and housed the community survey, under 25s survey and online quick bites form. When the project page went live on 1 June an email was sent to 2,146 Collaborate members to advise them of the consultation's launch.

URL: ourfuture2036.com.au

Collaborate page stats:

- 6,739 page views
- 3,497 unique visitors
- 185 people following this project for updates



#### Social media

This consultation was widely promoted across Council's social media channels. 6 Facebook and 5 Instagram posts had a total reach of 16,200 with 572 engagements. See appendix C for more detail.

Categories from the fund it tool were also posted to Council's Instagram story to promote this engagement method and received 11,018 views.

#### **EDM**

Over 11,000 stakeholders were advised of this consultation via direct email. The email list included local businesses, community groups, volunteers, schools, childcare centres and more. Staff across teams including Place, Community Services, Libraries, Sustainability and Venues assisted to promote this consultation via EDM.

The consultation was also featured in all Council enewsletters which went out in June and July and a flyer was included with the July rates notice which was distributed to approx. 29,000 people.

Council enewsletter	Reach	Opens	Link clicks
@Rhodes enews (July)	1,314	496	39
@Rhodes enews (June)	1,331	443	18
Business newsletter (July)	9,839	2,588	60
Business newsletter (June)	9,915	2,263	15
City of Canada Bay News online (July)	1,610	1,014	56
City of Canada Bay News online (June)	1,483	855	27
Library enews (July)	21,727	3,194	57
Staff enews (July)	387	279	-
Staff enews (June)	385	268	29
Sustainability Living (July)	3,382	1,055	17
Sustainability Living (July)	3,361	1,071	47
What's on (June)	4,358	1,698	46

#### **Print**

Posters and flyers were distributed to all Council facilities including libraries, swimming pools, golf courses, Five Dock Leisure Centre and Council's venues for hire to promote the consultation and encourage submissions. A separate flyer was created for Council staff. Bus ads also went up across the City from 7 June – 31 July. See appendix C for more detail.

Both the poster and flyer included information in English as well as Italian, Korean and Chinese Simplified. The flyers included three quick bites questions which could be answered and submitted at a Council venue or event.

Ballot boxes with flyers were also placed at the following locations to encourage on-the-spot submissions:

- Five Dock Leisure Centre
- Drummoyne Civic Centre (Customer Service area)
- Five Dock Library
- Concord Library
- The Learning Space, The Connection

The ballot boxes had limited success as these venues were forced to close from 26 June 2021 due to the stay-at-home orders which were put in place across Greater Sydney.

This consultation was also promoted in the June and July editions of the City of Canada Bay News, a monthly newsletter which is distributed to 37,000 residences.

#### **Event presence**

This consultation was promoted at all Council events in June including Make Music Day, Bush School, Concord Farmer's Market and a BBQ at the Concord RSL site. Council officers handed out flyers and paper surveys with a total of 95 submissions received across these four events.

Event	Engagement methods	Date	Submissions received
Concord RSL BBQ	Ballot box and flyers	5/06/2021	10
Bush School	Ballot box and flyers	12/06/2021	10
Concord Farmer's	Council stall with ballot box,		
Market	flyers and surveys	20/06/2021	50
	Council stall with ballot box,		
Make Music Day	flyers and surveys	21/06/2021	25

Unfortunately all Council events were postponed from the end of June onwards, due to the stay-at-home orders which were put in place across Greater Sydney.

#### Staff expos

2 staff expos were planned in June at the Civic Centre and Depot, respectively. These expos aimed to spread awareness of the CSP review and encourage staff to provide their ideas and feedback. The first expo took place at the Depot on 17 June and was attended by over 70 staff members. The second expo was not able to take place due to the emerging COVID situation in Sydney and instead was moved to an "online expo". Over the course of a week all staff received daily emails inviting them to complete quick online activities to provide feedback.

#### Other

Digital signage at The Learning Space and Drummoyne and Cabarita swimming centres spread awareness of this consultation. Signage at the swimming centres was posted in English, Italian and Chinese Simplified, however digital signage could not be posted in Korean due to software limitations.

#### Emerging themes

Community priorities identified through this consultation have revealed a number of emerging themes. These themes appear below in no particular order, and could be developed into themes for the revised CSP.

#### Open space and foreshore access

Open space and the foreshore were repeatedly referred to as the area's greatest assets. The community highly values the parks, playgrounds and foreshore walks across the City and the opportunities they bring for outdoor recreation. Many residents would like to see an increase in sporting facilities in the area and improved public amenities including public toilets and water refill stations to enable more members of the community to enjoy the open space. The community also expressed a desire for more cycle paths and walkways along the water.

#### **Traffic and parking**

The community expressed strong concern for traffic congestion and lack of parking across the City. In particular, there were calls for increased parking or revised parking restrictions to complement

the new metro in Five Dock. It should be noted however that the community does not necessarily believe increased parking should be synonymous with the construction of more car parks.

Improved parking in town centres was expressed as a community priority for a number of reasons; it will increase accessibility, convenience and support the local economy. The community also believes Council should advocate to State Government for improved public transport to meet the needs of the growing population and should promote alternate modes of transport by improving cycle and pedestrian paths.

#### Climate action and sustainability

A need to proactively address the climate crisis was consistent across all feedback collected. In particular there was a strong appeal to build biodiversity, increase the tree canopy across the City, and set achievable outcomes to reduce energy consumption and pollution, promote greener practices such as composting and recycling and minimise rubbish in parks and waterways. Many residents would like Council to educate the community about the importance of taking climate action and support programs which will empower the community to take action.

#### **Development**

Projected population growth in the area has many residents concerned that this will put strain on existing infrastructure and exacerbate the issues surrounding traffic congestion, parking, and access to public transport. In particular there has been a call to prioritise a mix of housing types over high density housing to maintain the local character of areas such as Concord, Five Dock and Drummoyne. The community agrees that future development needs to be met with well-designed public space and infrastructure and would like Council to advocate to State Government to ensure these needs are not overlooked.

#### **Community safety**

Many residents believe a number of actions could improve community safety, in particular with regards to pedestrian safety. The community would like to see more pedestrian crossings built and lower speed limits imposed to protect pedestrians. It was also suggested that regular maintenance of roads and footpaths is needed to reduce trip hazards and improved lighting along foreshore walks and cycle paths would increase a sense of safety in these areas at night. A number of residents also expressed a need for a safe space for young people to come together and socialise outdoors.

#### Sense of community

A sense of community is highly valued, with many residents calling for public domain improvements and more community events and activations to foster greater social cohesion. Supporting local business and enhancing inclusivity by providing support for different sectors of the community including seniors, people with a disability and young people is also seen as highly important. The community would like Council to connect residents with local community groups and volunteer groups to foster stronger community ties and some residents have called for more public art which celebrates diversity and acknowledges the cultural heritage of the area.

#### **RESULTS**

#### Quick bites

Respondents were asked the following three questions:

- Q1) What is one thing you love about your area today?
- Q2) What is one around for improvement for the future?
- Q3) How can we all make the City of Canada Bay the best it can be?

A total of 180 responses were received through the online form and hard copy flyers. All hard copy responses were put through the online form for ease of reporting.

How feedback is summarised:

- Tags were created to group two or more responses which expressed similar ideas. If a response covered multiple points it was assigned more than one tag.
- Word clouds highlight the most prevalent tags for each town centre. The size of the word correlates to the number of times the tag was mentioned.

#### Q1) What is one thing you love about your area today?

# foreshore sense of community Open space

libraries

location

not overdeveloped

Tag	Percent	Count
open space	48.6%	86
foreshore	23.2%	41
location	18.6%	33
sense of community	18.6%	33
not overdeveloped	4%	7
safe	3.4%	6
libraries	1.7%	3

Verbatim responses from top three tags:

Tag	Verbatim responses
Open space	<ul> <li>Lots of open spaces and great parks</li> </ul>
	<ul> <li>Numerous parks and waterways nearby</li> </ul>
	Open green spaces
Foreshore	The river
	Close to beautiful foreshore that is accessible
	The walkways around the River.
Location	Location to city
	Convenience
	<ul> <li>Variety - So many options of things to do</li> </ul>

#### Q2) What is one area for improvement for the future?



Tag	Percent	Count
traffic	17.3%	30
parking	11.6%	20
tree canopy	8.7%	15
Quality of roads and footpaths	7.5%	13
overdevelopment	6.4%	11
climate action	6.4%	11
Public domain	6.4%	11
Support services	5.2%	9
Public amenity	5.2%	9
Community events	5.2%	9
foreshore	5.2%	9
public transport	4%	7
open space	2.9%	5
Community safety	2.3%	4
recreation services	1.7%	3
understaffing	1.7%	3
affordable housing	1.2%	2

#### Verbatim responses from top three tags:

Tag	Verbatim responses
Traffic	Improved traffic flows around schools
	Traffic on Lyons Rd
	<ul> <li>Traffic on main streets + town centres. Better for pedestrians</li> </ul>
Parking	<ul> <li>Encourage boat owners to park their boat away from residential parking</li> </ul>
	Parking for sports
	Better parking near public parks
Tree canopy	More tree shade down all streets
	More green cover

# Avoid overdevelopment Maintain parks and open space Increase police presence Support local business celebrate diversity Climate action Support services More community sport Community consultation Road and footpath maintenance

#### Management of traffic and parking

Tag	Percent	Count
climate action	26.1%	43
community consultation	17%	28
Avoid overdevelopment	14.5%	24
Maintain parks and open space	9.1%	15
celebrate diversity	6.1%	10
Management of traffic and parking	6.1%	10
Support services	4.8%	8
Support local business	3.6%	6
Community events	3%	5
Increase police presence	2.4%	4
More community sport	2.4%	4
Improve public transport	2.4%	4
Road and footpath maintenance	1.8%	3

#### Verbatim responses from top three tags:

Tag	Verbatim responses
Climate action	<ul> <li>Improve the environment, air quality, trees, drainage</li> </ul>
	<ul> <li>Invest in renewable energy projects + initiatives</li> </ul>
	Adaptable to climate change
Community	Listen to residents
consultation	Co-decision with people, esp youth
Avoid overdevelopment	<ul> <li>Don't increase density in our area. CBC needs to push back on population/housing targets for our area from the State Gov</li> <li>No more high rise</li> </ul>

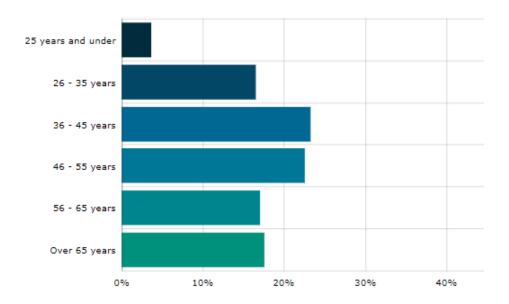
#### Community survey

The community survey received 914 responses. Paper surveys completed at libraries and events were put through the online survey for ease of reporting.

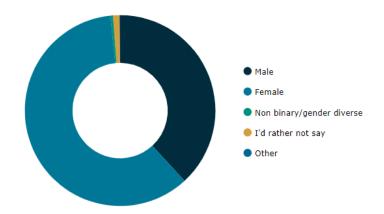
#### **Respondent demographics**

Respondent demographics are summarised below. See appendix F for more detail.

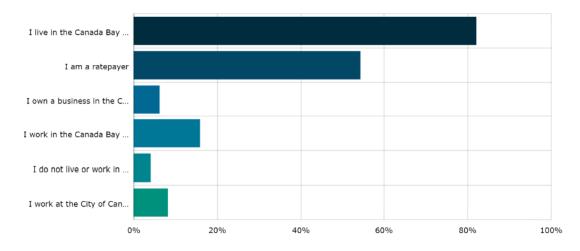
#### Age



#### <u>Gender</u>



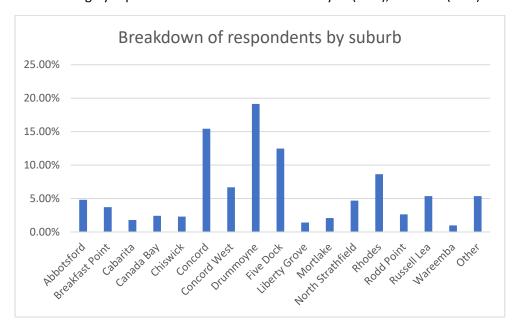
#### Relationship to the area



Answer choices	Percent	Count
I live in the Canada Bay area	81.95%	749
I am a ratepayer	54.16%	495
I own a business in the Canada Bay ara	6.13%	56
I work in the Canada Bay area	15.75%	144
I do not live or work in the Canada Bay area but visit often	3.94%	36
I work at the City of Canada Bay Council	8.10%	74

#### <u>Suburb</u>

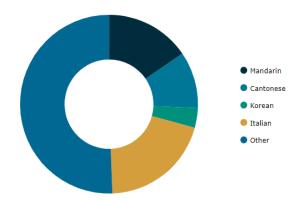
The most highly represented suburbs were Drummoyne (19%), Concord (15%) and Five Dock (12%).



#### <u>Language</u>

27% of respondents speak a language other than English at home. Of these:

- 20% speak Italian
- 15% speak Mandarin
- 10% speak Cantonese
- 4% speak Korean

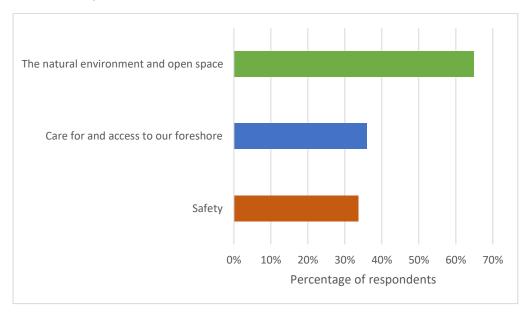


#### **Analysis of results**

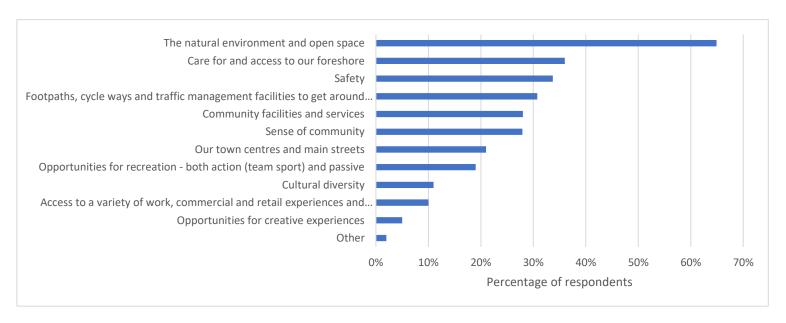
#### Q1) What do you value the most about your area?

Respondents were asked to select up to three options from a list of 11, or specify a different response. The following options were selected by more than 30% of respondents:

- The natural environment and open space (65%)
- Care for and access to our foreshore (36%)
- Safety (34%)



44 respondents (5%) selected 'other'. Of these, 10 came under one of the 11 categories listed (these were added to the totals to create the graph below).



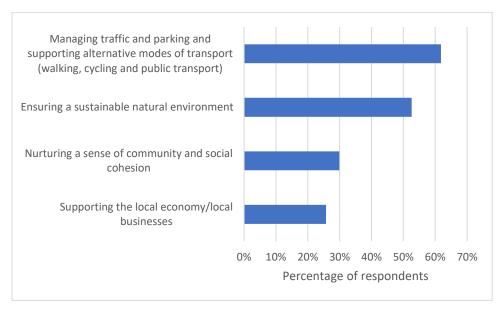
Other suggestions are summarised below.

	No. of mentions
Stopping overdevelopment	8
Celebrating heritage	4
Good governance	4

### Q2) Which of the following challenges do you see as the highest priorities for Council management until 2036?

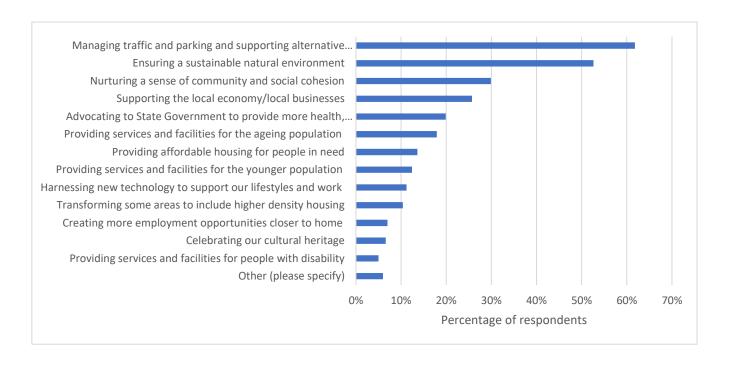
Respondents were asked to select up to three options from a list of 13, or suggest a different option. The following options were selected by more than 20% of respondents:

- Managing traffic and parking and supporting alternate modes of transport (walking, cycling and public transport) (61%)
- Ensuring a sustainable natural environment (52%)
- Nurturing a sense of community and social cohesion (30%)
- Supporting the local economy/local businesses (26%)



#### 57 (6%) respondents selected 'other'. Of these:

- 23 came under one of the 12 categories listed (these were added to the totals to create the graph below)
- 11 repeated one of the categories listed which they had already selected



Other suggestions are summarised below.

	No. of mentions
Ensuring areas maintain local character and are not overdeveloped	14
Community safety	4
Meeting demand for recreation services and open space	4
Streamlining processes for higher efficiency	1

#### Q3) Breakout questions

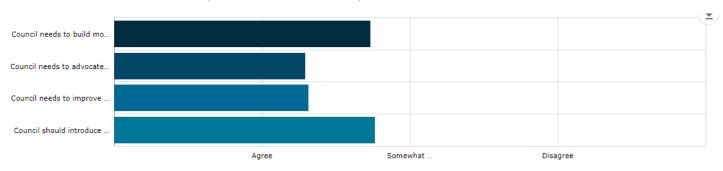
Based on their answer to question two, respondents were asked additional questions and responses are analysed on pages 22 to 38.

Qualitative feedback for these questions has been summarised in the following ways:

- Tags were used to categorise all qualitative feedback. If a response covered multiple points it was assigned more than one tag.
- Word clouds highlight the most prevalent tags for each town centre. The size of the word correlates to the number of times the tag was mentioned.

### Managing traffic and parking and supporting alternative modes of transport (walking, cycling and public transport)

• 564 (62%) of respondents answered this question



	Agree	Somewhat agree	Disagree	Count	Score
Council needs to build more car parks so more people can park near local shops and key public transport hubs	<b>48.75%</b> 274	29.36% 165	21.89% 123	562	1.73
Council needs to advocate for improved public transport	76.08% 423	18.71% 104	5.22% 29	556	1.29
Council needs to improve infrastructure to encourage walking and cycling	74.51% 415	19.93% 111	5.57% 31	557	1.31
Council should introduce parking technology that makes it easier to find parking in our town centres e.g. parking sensors	46.07% 252	31.99% 175	21.94% 120	547	1.76

Is there any other feedback you would like to give us about this topic?

• 311 (34%) respondents answered this question

Limit new development Consider environmental impact

# Improve footpaths and cycle paths Advocate to State Gov for improved public transport

Traffic calming More parking Reduce parking restrictions

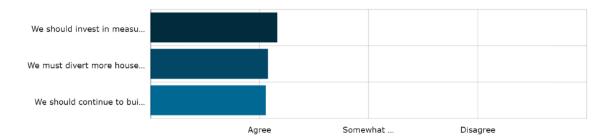
Lower speed limits Commuter car parks

Restrictions for boat and trailer parking

Tag	Percent	Count
Advocate to State Gov for improved public transport	19.9%	62
Improve footpaths and cycle paths	17.7%	55
Reduce parking restrictions	11.3%	35
More parking	10%	31
Consider environmental impact	9.6%	30
Commuter car parks	8.4%	26
Address bottleneck areas	5.8%	18
Traffic calming	5.5%	17
Lower speed limits	3.5%	11
Restrictions for boat and trailer parking	3.5%	11
Limit new development	3.2%	10
Increase parking restrictions	1.3%	4
Parking technology	1.3%	4

#### Ensuring a sustainable environment

• 479 (52%) of respondents answered this question



	Agree	Somewhat agree	Disagree	Count	Score
We should invest in measures to respond to and mitigate the impacts of climate change	85.77% 410	12.34% 59	1.88% 9	478	1.16
We must divert more household waste from landfill and promote waste avoidance, reuse and recycle	93.50% 446	6.08% 29	0.42% 2	477	1.07
We should continue to build the biodiversity and tree canopy in our area, protecting and enhancing our natural waterways	96.00% 456	3.37% 16	0.63% 3	475	1.05

Is there any other feedback you would like to give us about this topic?

• 248 (27 %) respondents answered this question

Advocate to State and Federal Government

Educate the community Avoid overdevelopment
Community garden
Maintain open space Recycling Composting
Clean waterways

Increase tree canopy
Renewable energy

Tag	Percent	Count
Recycling	25.4%	63
Educate the community	19.8%	49
Increase tree canopy	18.5%	46
Maintain open space	17.3%	43
Composting	17.3%	43
Avoid overdevelopment	11.7%	29
Renewable energy	10.5%	26
Clean waterways	6.9%	17
Community garden	4.8%	12
Advocate to State and Federal Government	1.2%	3

#### Nurturing a sense of community and social cohesion

• 285 (31%) of respondents answered this question

	Agree	Somewhat agree	Disagree	Count	Score
Council should provide more direct social services and programs	52.33% 146	40.14% 112	7.53% 21	279	1.55
Council needs to provide more community centres and fair access to hire spaces to enable groups to connect	50.36% 140	40.65% 113	8.99% 25	278	1.59
Council should provide information on how to join local groups and clubs and promote volunteer opportunities within the LGA	78.34% 217	<b>19.49%</b> 54	2.17% 6	277	1.24
Council should promote and celebrate important days such as International Women's Day, International Day of People with Disabilities, Harmony Week, Neighbour Day, NAIDOC week, 16 Days of Activism	54.01% 148	<b>33.58%</b> 92	12.41% 34	274	1.58
We should have more public art in our local area which tells stories about our people and our place	66.79% 183	23.36% 64	9.85% 27	274	1.43
There should be more opportunities to see performances locally	64.60% 177	29.20% 80	6.20% 17	274	1.42
Council should run less events	4.15% 11	16.23% 43	79.62% 211	265	2.75

Is there any other feedback you would like to give us about this topic?

110 (12%) respondents answered this question

Better communication (about events and initiatives) Accessibility
Youth engagement **Cultural awareness training** 

### Community events

Celebrate diversity Recognise Aboriginal heritage

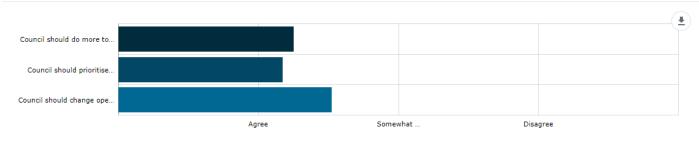
#### Partner with community groups

Maintain parks and open space

Tag	Percent	Count
Community events	31.8%	35
Celebrate diversity	12.7%	14
Accessibility	9.1%	10
Partner with community groups	9.1%	10
Better communication (about events and initiatives)	9.1%	10
Cultural awareness training	7.3%	8
Youth engagement	7.3%	8
Maintain parks and open space	6.4%	7
Recognise Aboriginal heritage	6.4%	7

#### Supporting the local economy/local business

• 239 (26%) of respondents answered this question



	Agree	Somewhat agree	Disagree	Count	Score
Council should do more to promote shopping locally by providing more things to do in our town centres	78.30% 184	18.30% 43	3.40% 8	235	1.25
Council should prioritise local businesses when purchasing goods and services	84.81% 201	13.08% 31	2.11% 5	237	1.17
Council should change opening hours so that more things are open in the evenings	58.47% 138	<b>31.36%</b> 74	10.17% 24	236	1.52

What ideas do you have for how Council could do this successfully?

• 133 (15%) respondents answered this question

## Extend business opening hours Encourage local spending

Improve town centres More parking Footpath dining

## Outdoor markets and events Diversify retail offerings

Focus on night time economy

Tag	Percent	Count
More parking	18.8%	25
Encourage local spending	18.8%	25
Outdoor markets and events	14.3%	19
Diversify retail offerings	14.3%	19
Extend business opening hours	12.8%	17
Focus on night time economy	9.8%	13
Improve town centres	8.3%	11
Footpath dining	6%	8
Business grants	3.8%	5

Advocating to State Government to provide more health, education and other services for our growing population.

What type of services do you think our area needs the most?

• 182 (20%) respondents answered this question

Support for people with a disability

### Improved public transport

Healthcare Youth services

More recreation facilities
Support for the CALD community
Schools

Support for the ageing population

Tag	Percent	Count
Healthcare	24.2%	44
Schools	23.6%	43
Improved public transport	17%	31
Support for the ageing population	17%	31
More recreation facilities	11.5%	21
Youth services	9.9%	18
Support for people with a disability	8.2%	15
Support for the CALD community	4.4%	8
Parking	3.3%	6

What ideas do you have for how Council could do this successfully?

• 126 (14%) respondents answered this question

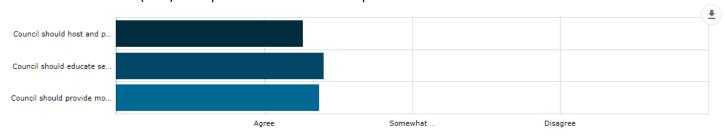
# Advocate to State Gov for funding Community engagement

Partner with local businesses and community groups

Tag	Percent	Count
Community engagement	39.7%	50
Advocate to State Gov for funding	35.7%	45
Partner with local businesses and community groups	23%	29

#### Providing services and facilities for the ageing population

165 (18%) of respondents answered this question



	Agree	Somewhat agree	Disagree	Count	Score
Council should host and promote events and programs for seniors	75.93% 123	22.22% 36	1.85% 3	162	1.26
Council should educate seniors about how to use new technology e.g. Bridj buses	66.05% 107	27.78% 45	6.17% 10	162	1.40
Council should provide more bus trips and direct services for older people	67.70% 109	27.95% 45	<b>4.35%</b> 7	161	1.37

Is there any other feedback you would like to give us about this topic?

• 68 (7%) respondents answered this question

### Increase accessibility Programs to help seniors socialise locally Bridj bus mentions Retter promotion of services

Improve local transport Road and footpath maintenance

Better promotion of services

Тад	Percent	Count
Programs to help seniors socialise locally	54.4%	37
Increase accessibility	26.5%	18
Better promotion of services	11.8%	8
Improve local transport	7.4%	5
Road and footpath maintenance	5.9%	4
Bridj bus mentions	5.9%	4

#### Providing affordable housing for people in need

• 129 (14%) of respondents answered this question

	Agree	Somewhat agree	Disagree	Count
It's Council's role to provide more affordable	66.14%	25.98%	7.87%	
nousing options throughout the City to promote diversity and fairness	84	33	10	127
Council should own and provide affordable	61.42%	19.69%	18.90%	
nousing for people on very low, low and moderate incomes	78	25	24	127
Council should provide affordable housing for	55.47%	28.13%	16.41%	128
essential workers who live/work in our LGA	71	36	21	120
Other levels of government (State, Federal)	89.15%	9.30%	1.55%	
should contribute to the provision of affordable nousing	115	12	2	129
Council should advocate to the State 87.40%		11.02%	1.57%	427
government for greater support in the provision of affordable housing	111	14	2	127

Is there any other feedback you'd like to give us about this topic?

• 51 (6%) respondents answered this question

# Advocate to State and Federal Government Social responsibility

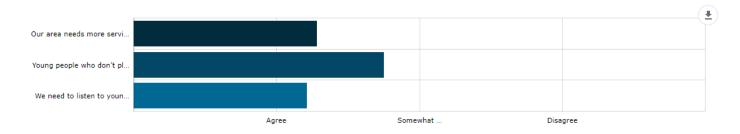
Provide housing for people who are locally employed

Variety of housing types

Tag	Percent	Count
Social responsibility	43.1%	22
Advocate to State and Federal Government	25.5%	13
Provide housing for people who are locally employed	13.7%	7
Variety of housing types	9.8%	5

#### Providing services and facilities for the younger population

• 120 (13%) respondents answered this question



	Agree	Somewhat agree	Disagree	Count	Score
Our area needs more services aimed at young people at high school and post high school	73.33% 88	25.00% 30	1.67% 2	120	1.28
Young people who don't play sport are overlooked in my area	42.37% 50	39.83% 47	17.80% 21	118	1.75
We need to listen to young people and better understand their needs	80.34% 94	18.80% 22	0.85% 1	117	1.21

What ideas do you have for how Council could do this successfully?

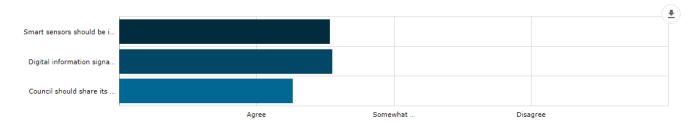
• 60 (7%) respondents answered this question

# Space for youth to hang out Art and cultural facilities More recreation facilities Better youth engagement

Tag	Percent	Count
More recreation facilities	31.7%	19
Better youth engagement	30%	18
Art and cultural facilities	20%	12
Space for youth to hang out	18.3%	11
More open space	3.3%	2
Mental health services	1.7%	1

#### Harnessing new technology to support our lifestyles and work

• 104 (11%) of respondents answered this question



	Agree	Somewhat agree	Disagree	Count	Score
Smart sensors should be introduced in all Council car parks so that more residents can find parking in our town centres	64.42% 67	<b>18.27%</b>	17.31% 18	104	1.53
Digital information signage in our town centres would help residents stay up to date on Council issues and key information	57.69% 60	29.81% 31	12.50% 13	104	1.55
Council should share its technology and data to stimulate innovation in our local area	76.70% 79	20.39%	2.91% 3	103	1.26

Is there any other feedback you would like to give us about this topic?

• 35 (34%) respondents answered this question

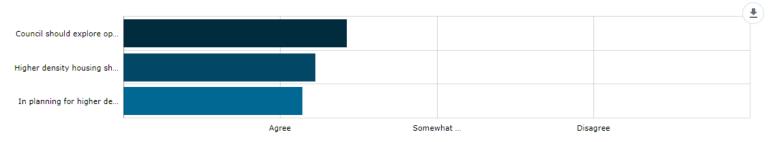
Move more services online Improve internet infrastructure

# Make information accessible Reduce energy consumption

Tag	Percent	Count
Make information accessible	25.7%	9
Reduce energy consumption	17.1%	6
Improve internet infrastructure	11.4%	4
Move more services online	8.6%	3

#### Transforming some areas to include higher density housing

• 95 (10%) of respondents answered this question



	Agree	Somewhat agree	Disagree	Count	Score
Council should explore opportunities for a variety of housing (i.e. terraces) in addition to planning for apartments	70.53% 67	16.84% 16	12.63% 12	95	1.42
Higher density housing should be high quality and should include a mix of apartment sizes	84.95% 79	8.60% 8	6.45%	93	1.22
In planning for higher density areas, Council should ensure that development is accompanied by well-designed open space and public infrastructure which is capable of accommodating future residents	90. <b>32%</b> 84	<b>5.38%</b> 5	4.30% 4	93	1.14

#### Why do you believe this is important?

• 77 (8%) respondents answered this question

# Access to services Population growth

Metro Sense of community Variety of housing options

Tag	Percent	Count
Population growth	35.1%	27
Access to services	28.6%	22
Sense of community	22.1%	17
Variety of housing options	20.8%	16
Metro	11.7%	9
Affordability	11.7%	9

What ideas do you have for how Council could do this successfully?

• 77 (8%) respondents answered this question

# Focus on public transport hubs Community engagement Open space planning parking Height limits Variety of housing types Traffic management

Tag	Percent	Count
Open space planning	22.1%	17
Height limits	18.2%	14
Community engagement	15.6%	12
Focus on public transport hubs	14.3%	11
Variety of housing types	11.7%	9
parking	7.8%	6
Traffic management	5.2%	4
Parking	2.6%	2

#### Creating employment opportunities closer to home

Why do you believe this is important?

• 66 (7%) respondents answered this question

Boost local economy
Work/life balance
Less traffic congestion

Sense of community

Tag	Percent	Count
Work/life balance	37.9%	25
Less traffic congestion	33.3%	22
Boost local economy	27.3%	18
Sense of community	9.1%	6
Reduce air pollution	7.6%	5
Boost	1.5%	1

What sort of jobs would you like to see created in our local area?

• 67 (7%) respondents answered this question

## **Technology** Creative industries Hospitality Childcare Retail Healthcare

Tag	Percent	Count
Hospitality	13.4%	9
Technology	13.4%	9
Retail	11.9%	8
Healthcare	11.9%	8
Creative industries	9%	6
Childcare	6%	4
Aged care	4.5%	3

What ideas do you have for how Council could encourage this and attract these sorts of businesses and employers?

54 (6%) respondents answered this question

Increase parking

Town centre activations public transport connections

Encourage a variety of retail offerings

Business grants

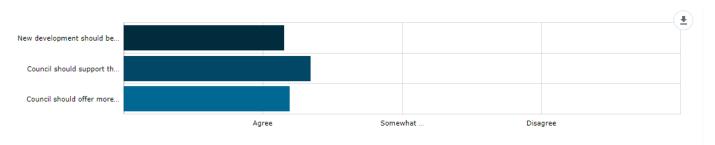
Business grants Plan for office spaces

Fill empty shop fronts

Tag	Percent	Count
Encourage a variety of retail offerings	22.2%	12
Plan for office spaces	20.4%	11
Town centre activations	11.1%	6
Increase parking	9.3%	5
public transport connections	7.4%	4
Business grants	7.4%	4
Fill empty shop fronts	7.4%	4
Reduce rents	7.4%	4

#### Celebrating our cultural heritage

• 64 (7%) of respondents answered this question



	Agree	Somewhat agree	Disagree	Count	Score
New development should be sympathetic with the heritage of the City of Canada Bay	86.89% 53	11.48% 7	1.64% 1	61	1.15
Council should support the owners of heritage listed places by providing grants for small conservation works	70.97% 44	24.19% 15	4.84% 3	62	1.34
Council should offer more education and programs about the heritage and stories of our place	84.13% 53	12.70% 8	3.17% 2	63	1.19

#### What does our cultural heritage mean to you?

• 59 (7%) respondents answered this question

Italian heritage

Celebrate diversity

Aboriginal heritage and recognition of traditional land owners

Celebrating diversity

Maintaining heritage listed properties

Tag	Percent	Count
Aboriginal heritage and recognition of traditional land owners	42.4%	25
Celebrating diversity	25.4%	15
Maintaining heritage listed properties	25.4%	15
Italian heritage	11.9%	7

Is there any other feedback you would like to give us about this topic?

• 28 (3%) respondents answered this question

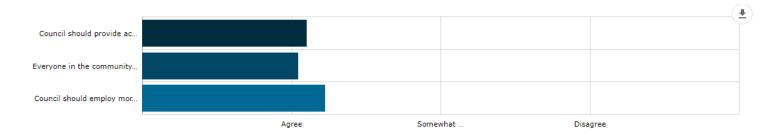
## Greater acknowledgement of Aboriginal heritage

More community events to celebrate diversity

Tag	Percent	Count
Greater acknowledgement of Aboriginal heritage	35.7%	10
Maintain heritage listed properties	14.3%	4
More community events to celebrate diversity	14.3%	4

## Providing services and facilities for people with disability

• 50 (6%) of respondents answered this question



	Agree	Somewhat agree	Disagree	Count	Score
Council should provide accessible information on services for people with disability	92.00% 46	6.00%	2.00%	50	1.10
Everyone in the community should be able to access all Council sites and venues	95.92% 47	4.08%	0%	49	1.04
Council should employ more people with a disability and offer programs to help people find local employment	77.55% 38	22.45% 11	0%	49	1.22

Is there any other feedback you would like to give us about this topic?

• 26 (3%) respondents answered this question

## Better promotion of services Improve accessibility Road and footpath maintenance

Tag	Percent	Count
Better promotion of services	26.9%	7
Improve accessibility	19.2%	5
Partner with local businesses and community groups	19.2%	5
Road and footpath maintenance	19.2%	5

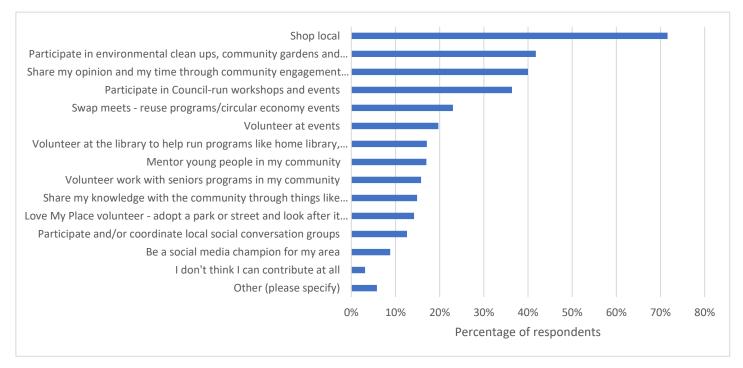
## Q4) How would you personally like to contribute to creating a positive future?

Respondents were asked to choose from a list of 14 options or provide an additional response. The following 4 options were selected by more than 20% of respondents:

- Shop local (72%)
- Participate in environmental clean ups, community gardens and bush care (42%)
- Share my opinion and time through community engagement consultation (40%)
- Participate in Council-run workshops and events (36%)

## 53 respondents (6%) selected 'other'. Of these:

- Nine stated they already volunteer in some capacity
- Seven stated they work at Council and are not looking to volunteer
- Seven suggested ideas which came under the suggested 14 categories (these have been included in the graph below)
- Six responses were not applicable to this question



Other suggestions put forward by two or more respondents are summarised below.

	No. of mentions
Share knowledge of local history	5
Climate action	4
Volunteer for programs run by community groups, churches and schools	4
Provide support for our CALD community	3
Participate in recycling programs	3

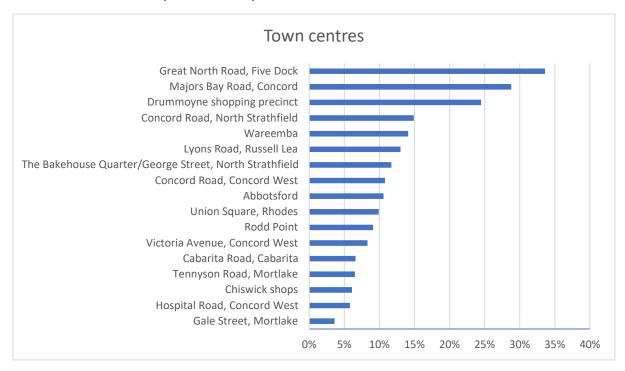
## Q5) Town centres

Respondents were asked to select the town centres they would like to give feedback from a list of 17. The following town centres were selected by more than 20% of respondents:

- Great North Road, Five Dock (34%)
- Majors Bay Road, Concord (29%)
- Drummoyne shopping precinct (25%)

39 (4%) respondents selected 'other'. Of these:

- 14 entered a town centre that was provided in the list (these have been included in the graph below)
- 14 responses were not applicable, including two which stated they don't visit any town centres in the City of Canada Bay



## Other areas mentioned:

	No. of mentions
Hilly Street, Mortlake	5
Queen Street, North Strathfield	3
Breakfast Point	1
Canada Bay	1
Liberty Grove	1

## **Q6)** Breakout questions

Respondents were asked about 12 attributes of the town centres selected in question five. For each attribute they were asked to select whether it should be improved, kept the same or whether it was of no importance to them. Responses are analysed from pages 42 to 59.

For each town centre, qualitative feedback is summarised in the following ways:

- Tags were used to categorise all qualitative feedback. If a response covered multiple points it was assigned more than one tag.
- Word clouds highlight the most prevalent tags for each town centre. The size of the word correlates to the number of times the tag was mentioned.
- The top three tags for each town centre are listed below the respective word cloud.
- A selection of verbatim responses can be viewed at appendix E.

Responses were compared across all town centres to determine which attributes are most in need of improvement, should be kept the same, or are of low importance across the City.

The attributes that the community agrees are in most need of improvement:

- Plantings, vegetation and natural environment (15 town centres)
- Public domain (seating, bins, bus stops, water refill stations and bubblers) (11 town centres)

The attributes that the community agrees should be kept the same:

- Local business services medical, financial, real estate, hair and beauty (15 town centres)
- Friendliness of the centre and sense of safety (14 town centres)

The attributes that are of least importance to the community are:

- Doggy parking and activities (all town centres)
- Local employment (14 town centres)
- Public art celebrating the story of our place (13 town centres)

## **Great North Road, Five Dock**

289 respondents selected Five Dock, with more than 50% indicating the following attributes should be improved:

- Parking and driving around the area (74%)
- Things to do in the evening (76%)
- Café culture, shopping and entertainment (66%)

More than 50% indicated the following attribute should be kept the same:

• Local business services (71% said keep the same)



## Qualitative feedback:

• 108 respondents added qualitative feedback for this town centre. Of these, 12 (11.1%) stated they were happy with the town centre as it is currently.

Maintenance of roads and footpaths
Retain Italian heritage Parking Improve public amenities
Improve variety of retail offerings
Improve visual amenity
Improve v

Tag	Percent	Count
Improve variety of retail offerings	21.3%	23
Parking	20.4%	22
Evening activation	13.9%	15

## **Majors Bay Road, Concord**

248 respondents selected Majors Bay Road, Concord with more than 50% indicating the following attributes should be improved:

- Parking and driving around the area (72%)
- Public art celebrating the story of our place (59%)
- Walking and public transport in the area (57%)
- Public domain (56%)

More than 50% indicated the following attributes should be kept the same:

- Local business services (72%)
- Friendliness of the centre and sense of safety (62%)
- Café culture, shopping and entertainment (58%)
- Plantings, vegetation and natural environment (57%)



## Qualitative feedback:

• 96 respondents added qualitative feedback for this town centre. Of these, 11 (11%) stated they were happy with the town centre as it is currently.

Improve variety of retail offerings

Maintenance of roads and footpaths

Activations and events

Improve public art

Public art

Public transport

Public transport

Farking

traffic congestion

Safety Evening activation

Diversify retail offerings

Tag	Percent	Count
Parking	30.2%	29
Improve public amenities	10.4%	10
Improve variety of retail offerings	8.3%	8

## **Drummoyne shopping precinct**

211 respondents selected Drummoyne shopping precinct. Satisfaction with this town centre was low, with more than 50% indicating the following attributes should be improved:

- Plantings, vegetation and natural environment (86%)
- Café culture, shopping and entertainment (77%)
- Things to do in the evening (75%)
- Public domain (69%)
- Friendliness of the centre and sense of safety (68%)
- Parking and driving around the area (68%)
- Walking and public transport in the area (63%)
- Celebration of local culture and heritage (54%)
- Public art celebrating the story of our place (52%)

More than 50% indicated the following attribute should be kept the same:

• Local business services (63%)



• 94 respondents added qualitative feedback for this town centre. Of these, two (2%) stated they were happy with the town centre as it is currently.



Tag	Percent	Count
traffic congestion	26.6%	25
Improve public amenities	17%	16
Parking	13.8%	13

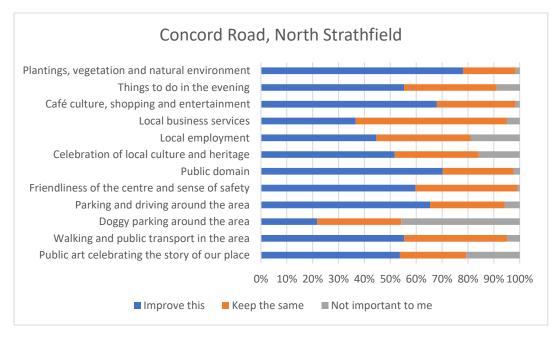
## **Concord Road, North Strathfield**

129 respondents selected Concord Road, North Strathfield. More than 50% indicating the following attributes should be improved:

- Plantings, vegetation and natural environment (78%)
- Public domain (70%)
- Café culture, shopping and entertainment (68%)

More than 50% indicated the following attribute should be kept the same:

Local business services (59%)



## Qualitative feedback:

• 47 respondents added qualitative feedback for this town centre. Of these, three (6%) stated they were happy with the town centre as it is currently.

## Improve variety of retail offerings Increase tree canopy

## Diversify retail offerings Parking

## Improve public amenities

Maintenance of roads and footpaths

Tag	Percent	Count
Parking	27.7%	13
Safety	17%	8
Increase tree canopy	12.8%	6

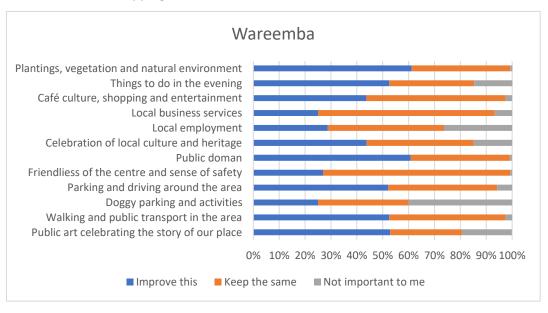
## Wareemba

122 respondents selected Wareemba, with more than 50% indicating the following attributes should be improved:

- Plantings, vegetation and natural environment (61%)
- Public domain (61%)
- Public art celebrating the story of our place (53%)

More than 50% indicated the following attributes should be kept the same:

- Friendliness of the centre and sense of safety (72%)
- Local business services (68%)
- Café culture, shopping and entertainment (54%)



• 36 respondents added qualitative feedback for this town centre. Of these, 5 (4%) stated they were happy with the town centre as it is currently.

## Improve public amenities Evening activation Parking Safety Maintenance of roads and footpaths

Tag	Percent	Count
Parking	25%	9
Safety	13.9%	5
Improve public amenities	11.1%	4

## Lyons Road, Russell Lea

112 respondents selected Lyons Road, Russell Lea. Satisfaction with this town centre was low, with more than 50% indicating the following attributes should be improved:

- Plantings, vegetation and natural environment (83%)
- Public domain (69%)
- Friendliness of the centre and sense of safety (67%)
- Parking and driving around the area (65%)
- Café culture, shopping and entertainment (62%)
- Walking and public transport in the area (62%)
- Public art celebrating the story of our place (56%)
- Things to do in the evening (53%)

More than 50% indicated the following attribute should be kept the same:

• Local business services (54%)



• 38 respondents added qualitative feedback for this town centre. Of these, three stated they were happy with the town centre as it is currently.

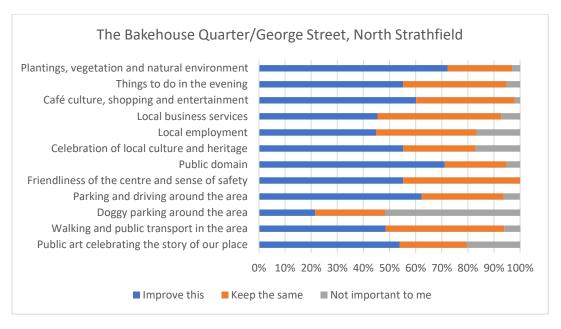
## traffic congestion Increase tree canopy

Tag	Percent	Count
traffic congestion	42.1%	16
Improve public amenities	26.3%	10
Increase tree canopy	21.1%	8

## The Bakehouse Quarter/George Street, North Strathfield

101 respondents selected The Bakehouse Quarter/George Street, North Strathfield. Satisfaction with this town centre was low, with more than 50% indicating the following attributes should be improved:

- Plantings, vegetation and natural environment (72%)
- Public domain (71%)
- Parking and driving around the area (62%)
- Café culture, shopping and entertainment (60%)
- Celebration of local culture and heritage (55%)
- Friendliness of the centre and sense of safety (55%)
- Things to do in the evening (55%)
- Public art celebrating the story of our place (54%)



• 40 respondents added qualitative feedback for this town centre. Of these, five stated they were happy with the town centre as it is currently.

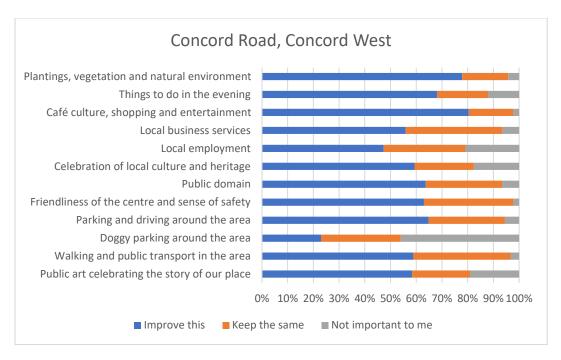


Tag	Percent	Count
Safety	45%	18
Connectivity	12.5%	5
Activations and events	10%	4
Celebrate heritage	10%	4

## **Concord Road, Concord West**

93 respondents selected Concord Road, Concord West. Satisfaction with this town centre was low, with more than 50% indicating the following attributes should be improved:

- Café culture, shopping and entertainment (80%)
- Plantings, vegetation and natural environment (78%)
- Things to do in the evening (68%)
- Parking and driving around the area (65%)
- Public domain (64%)
- Friendliness of the centre and sense of safety (63%)
- Celebration of local culture and heritage (59%)
- Walking and public transport in the area (59%)
- Public art celebrating the story of our place (58%)
- Local business services (56%)



• 35 respondents added qualitative feedback for this town centre.

Maintenance of roads and footpaths
Parking Increase tree canopy
Improve variety of retail offerings
Safety mprove visual amenity

traffic congestion
Improve public amenities

Tag	Percent	Count
Improve variety of retail offerings	22.9%	8
improve visual amenity	17.1%	6
Increase tree canopy	11.4%	4

## **Abbotsford**

92 respondents selected Abbotsford, with more than 50% indicating the following attributes should be improved:

• Public domain (65%)

- Plantings vegetation and natural environment (57%)
- Walking and public transport in the area (55%)

More than 50% indicated the following attributes should be kept the same:

- Friendliness of the centre and sense of safety (65%)
- Local business services (59%)
- Parking and driving around the area (54%)



## Qualitative feedback:

• 31 respondents added qualitative feedback for this town centre. Of these, two (6%) stated they were happy with the town centre as it is currently.



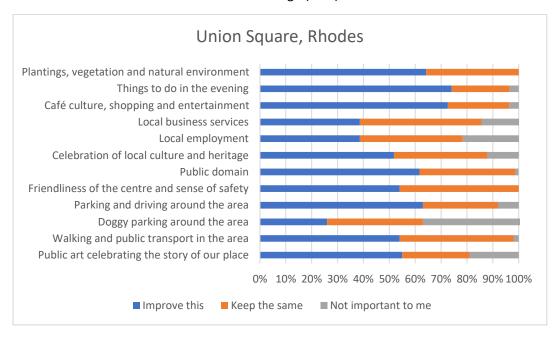
Tag	Percent	Count
Parking	19.4%	6
Safety	19.4%	6
Improve variety of retail offerings	9.7%	3

## **Union Square, Rhodes**

85 respondents selected this town centre. Satisfaction with this town centre was low, with more than 50% indicating the following attributes should be improved:

- Things to do in the evening (74%)
- Café culture, shopping and entertainment (73%)

- Plantings, vegetation and natural environment (64%)
- Parking and driving around the area (63%)
- Public domain (62%)
- Public art celebrating the story of our place (55%)
- Walking and public transport in the area (54%)
- Celebration of local culture and heritage (52%)



• 26 respondents added qualitative feedback for this town centre.

# Maintenance of roads and footpaths More pet friendly Diversify retail offerings Public transport Evening activation Parking Activations and events Increase tree canopy Safety Public art improve visual amenity

Tag	Percent	Count
Parking	15.4%	4
Safety	15.4%	4
More pet friendly	11.5%	3
Maintenance of roads and footpaths	11.5%	3
improve visual amenity	11.5%	3

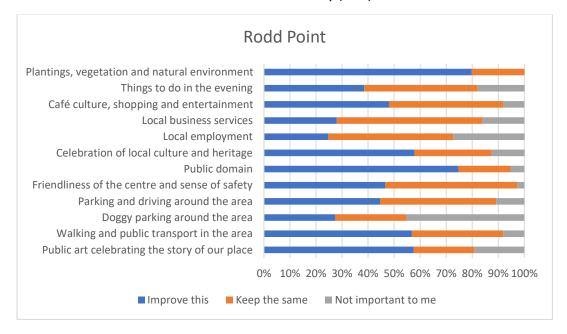
### **Rodd Point**

80 respondents selected Rodd Point, with more than 50% indicating the following attributes should be improved:

- Plantings, vegetation and natural environment (80%)
- Public domain (75%)
- Celebration of local culture of heritage (58%)
- Public art celebrating the story of our place (58%)
- Walking and public transport in the area (57%)

More than 50% indicated the following attributes should be kept the same:

- Local business services (56%)
- Friendliness of the centre and sense of safety (51%)



## Qualitative feedback:

• 34 respondents added qualitative feedback for this town centre. Of these, five stated they were happy with the town centre as it is currently.

Safety Parking Public art Improve variety of retail offerings Improve public amenities

Tag	Percent	Count
Improve variety of retail offerings	29.4%	10
Improve public amenities	29.4%	10
Safety	23.5%	8

## Victoria Avenue, Concord West

71 respondents selected Victoria Avenue, Concord West. More than 50% indicating the following attributes should be improved:

- Plantings, vegetation and natural environment (70%)
- Public domain (67%)
- Café culture, shopping and entertainment (67%)

More than 50% indicated the following attribute should be kept the same:

• Walking and public transport in the area (55%)

## Qualitative feedback:

• 31 respondents answered questions for this town centre. Of these, two (6%) stated they were happy with the town centre as it is currently.

Increase tree canopy improve visual amenity
Safety
Parking

## Improve public amenities

## Improve variety of retail offerings

Activations and events Evening activation

Tag	Percent	Count
Improve public amenities	32.3%	10
Safety	16.1%	5
Improve variety of retail offerings	12.9%	4

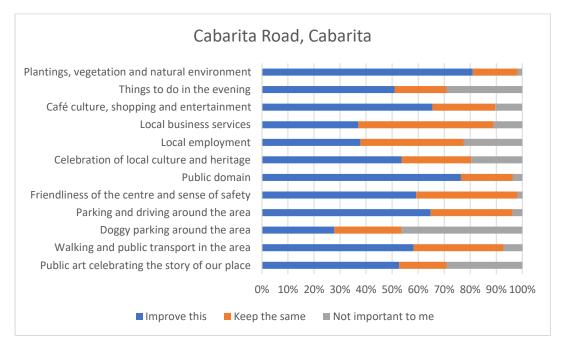
## Cabarita Road, Cabarita

58 respondents selected Cabarita Road, Cabarita. Satisfaction with this town centre was low, with more than 50% indicated the following attributes should be improved:

- Plantings, vegetation and natural environment (81%)
- Public domain (76%)
- Café culture, shopping and entertainment (66%)
- Parking and driving around the area (65%)
- Friendliness of the centre and sense of safety (59%)
- Walking and public transport in the area (58%)
- Celebration of local culture and heritage (54%)
- Public art celebrating the story of our place (53%)
- Things to do in the evening (51%)

More than 50% indicated the following attribute should be kept the same:

Local business services (52%)



## Qualitative feedback:

• 15 respondents added qualitative feedback for this town centre. Of these, three stated they were happy with the town centre as it is currently.



Tag	Percent	Count
Improve public amenities	26.7%	4
Safety	20%	3
Improve variety of retail offerings	20%	3
Increase tree canopy	20%	3

## Tennyson Road, Mortlake

56 respondents selected Tennyson Road, Mortlake. Satisfaction with this town centre was low, with more than 50% indicating the following attributes should be improved:

- Plantings, vegetation and natural environment (78%)
- Public domain (77%)
- Walking and public transport in the area (71%)
- Friendliness of the centre and sense of safety (70%)
- Parking and driving around the (68%)
- Public art celebrating the story of our place (65%)
- Things to do in the evening (61%)
- Celebration of local culture and heritage (52%)

More than 50% indicated the following attribute should be kept the same:

Local business services (57%)



• 19 respondents added qualitative feedback for this town centre. Of these, one stated they were happy with the town centre as it is currently.



Tag	Percent	Count
traffic congestion	26.3%	5
Increase tree canopy	15.8%	3
Public transport	10.5%	2

## **Chiswick shops**

53 respondents selected Chiswick shops, with more than 50% indicating the following attributes should be improved:

- Plantings, vegetation and natural environment (77%)
- Public domain (77%)
- Café culture, shopping and entertainment (58%)

More than 50% indicated the following attributes should be kept the same:

- Friendliness of the centre and sense of safety (58%)
- Parking and driving around the area (52%)

## Qualitative feedback:

• 15 respondents added qualitative feedback for this town centre. Of these, one (7%) stated they were happy with the town centre as it is currently.

## improve foreshore walks improve visual amenity safety parking

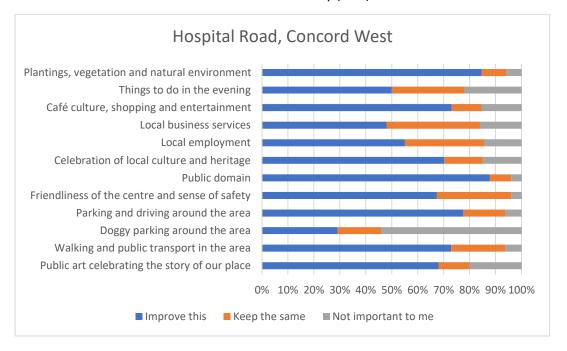
Tag	Percent	Count
improve visual amenity	33.3%	5
parking	26.7%	4
improve foreshore walks	13.3%	2

## **Hospital Road, Concord West**

52 respondents selected Hospital Road, Concord West. Satisfaction with this town centre was low, with more than 50% indicating the following attributes should be improved:

- Public domain (88%)
- Plantings, vegetation and natural environment (85%)

- Parking and driving around the area (73%)
- Café culture, shopping and entertainment (73%)
- Celebration of local culture and heritage (70%)
- Public art celebrating the story of our place (68%)
- Friendliness of the centre and sense of safety (67%)



• 26 respondents added qualitative feedback for this town centre. Of these, one stated they were happy with the town centre as it is currently.

Improve public amenities
Increase tree canopy

## **Parking**

## Improve variety of retail offerings

Tag	Percent	Count
Parking	46.2%	12
Improve variety of retail offerings	26.9%	7
Increase tree canopy	15.4%	4

## **Gale Street, Mortlake**

31 respondents selected Gale Street, Mortlake. Satisfaction with this town centre was low, with more than 50% indicated the following attributes should be improved:

- Plantings, vegetation and natural environment (76%)
- Parking and driving around the area (69%)
- Public art celebrating the story of our place (63%)
- Public domain (63%)

- Celebration of local culture and heritage (62%)
- Walking and public transport in the area (59%)
- Café culture, shopping and entertainment (55%)
- Friendliness of the centre and sense of safety (53%)

More than 50% indicated the following attribute should be kept the same:

Local business services (63%)



## Qualitative feedback:

• 14 respondents added qualitative feedback for this town centre. Of these, two stated they were happy with the town centre as it is currently.



Tag	Percent	Count
Safety	35.7%	5
Improve public amenities	14.3%	2
Improve variety of retail offerings	14.3%	2

## Q7) Is there anything else you'd like to raise with Council?

402 respondents answered this question. Responses were tagged using the same tags created for question two of the quick bites questions and results are summarised below. The suburbs which were mentioned most often were Drummoyne, Five Dock and Concord.

# Overdevelopment Increase tree canopy Composting and recycling Public amenity Traffic Public transport Foreshore Support services Quality of roads and footpaths

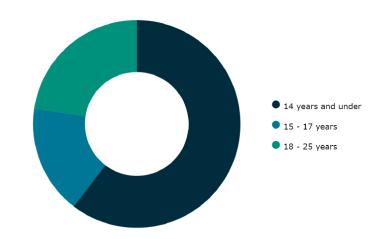
Tag	Percent	Count
Public amenity	14.4%	58
Overdevelopment	11.2%	45
Quality of roads and footpaths	9.5%	38
Parking	8%	32
Increase tree canopy	6%	24
Traffic	6%	24
Composting and recycling	4.7%	19
Support services	3.5%	14
Foreshore	3.2%	13
Open space	2.2%	9
Community events	1%	4
Affordable housing	0.5%	2
Public transport	0.2%	1

Suburb	Number of mentions
Drummoyne	19
Five Dock	16
Concord	15
North Strathfield	11
Rhodes	9
Abbotsford	2
Breakfast Point	2
Rodd Point	2
Canada Bay	1
Cabarita	1

## Under 25s survey

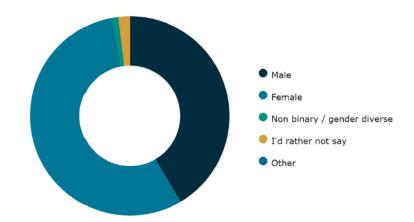
## **Respondent demographics**

## <u>Age</u>



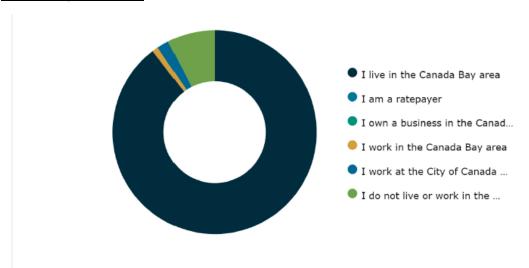
Answer choices	Percent	Count
14 years and under	60.38%	64
15 - 17 years	16.98%	18
18 - 25 years	22.64%	24
Total	100.00%	106

## <u>Gender</u>



Answer choices	Percent	Count
Male	41.51%	44
Female	55.66%	59
Non binary / gender diverse	0.94%	1
I'd rather not say	1.89%	2
Other	0%	0
Total	100.00%	106

## Relationship to the area

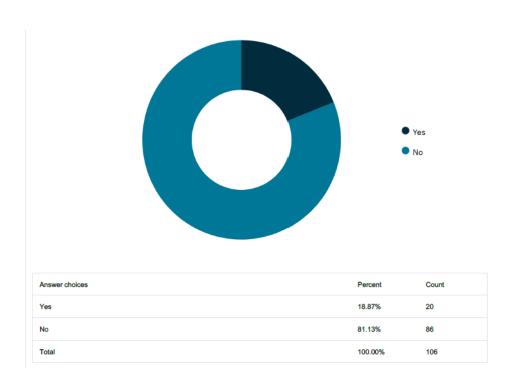


Answer choices	Percent	Count
I live in the Canada Bay area	89.62%	95
I am a ratepayer	0%	0
I own a business in the Canada Bay area	0%	0
I work in the Canada Bay area	0.94%	1
I work at the City of Canada Bay Council	1.89%	2
I do not live or work in the Canada Bay area but visit often	7.55%	8
Total	100.00%	106

## <u>Suburb</u>

Similar to the community survey, suburbs with the highest representation were Five Dock (20%), Concord (16%) and Drummoyne (15%). See appendix F for complete breakdown of respondents by suburb.

## **Language**



## **Analysis of results**

All feedback collected in this survey was qualitative and has been summarised in the following ways:

- Tags were used to categorise all pieces of feedback. If a response covered multiple points it was assigned more than one tag.
- Word clouds highlight the most prevalent tags for each town centre. The size of the word correlates to the number of times the tag was mentioned.

## Q1) What is one thing you love about your area today?

open space

location

Tag	Percent	Count
open space	65.1%	69
location	18.9%	20
sense of community	15.1%	16
foreshore	13.2%	14
safe	6.6%	7
libraries	5.7%	6
not overdeveloped	2.8%	3

## Q2) What should Council focus on improving in your area?

## more open space pedestrian safety more recreation facilities climate action road and footpath maintenance

Tag	Percent	Count
more recreation facilities	28.3%	30
climate action	24.5%	26
pedestrian safety	17%	18
more open space	11.3%	12
road and footpath maintenance	10.4%	11
climate change	0.9%	1

## Q3) What is one thing we (the community) should stop doing?



Tag	Percent	Count
pollution	67.7%	67
development	14.1%	14
speeding	3%	3

Q4) What is one thing you think Council should listen to young people about?

## mental health

## climate change

## more events

Tag	Percent	Count
climate change	60.8%	62
safety	8.8%	9
more events	7.8%	8
lack of youth engagement	6.9%	7
mental health	6.9%	7

## Q7) What kind of youth facility would you like to see in your area?

# bike track development space to socialise events Outdoor recreation facilities mental health support indoor recreation centres

Tag	Percent	Count
outdoor recreation facilities	45.4%	44
indoor recreation centres	15.5%	15
space to socialise	14.4%	14
events	12.4%	12
mental health support	6.2%	6
bike track	5.2%	5
skate park	4.1%	4
development	1%	1

## Fund it

This tool received 146 submissions from the community and 78 submissions from staff.

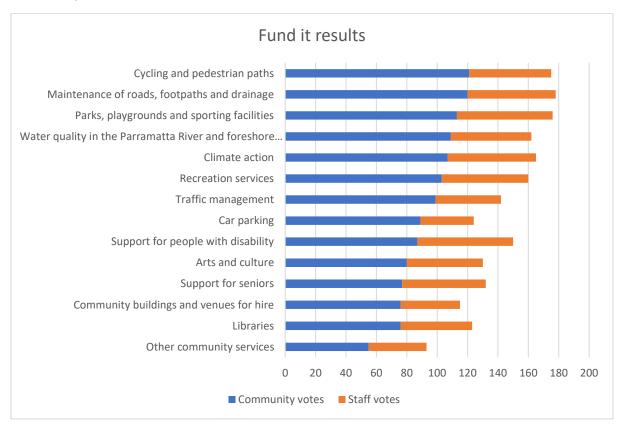
The top five priorities from community feedback are:

- Cycling and pedestrian paths (121 votes)
- Maintenance of roads, footpaths and drainage (120 votes)
- Parks, playgrounds and sporting facilities (113 votes)
- Water quality in the Parramatta River and foreshore access (109 votes)
- Climate action (107 votes)

Top five priorities from staff feedback are:

- Parks, playgrounds and sporting facilities (63 votes)
- Support for people with a disability (63 votes)
- Climate action (58 votes)
- Maintenance of roads, footpaths and drainage (58)
- Recreation services (57)

Community feedback and staff feedback are summarised below.



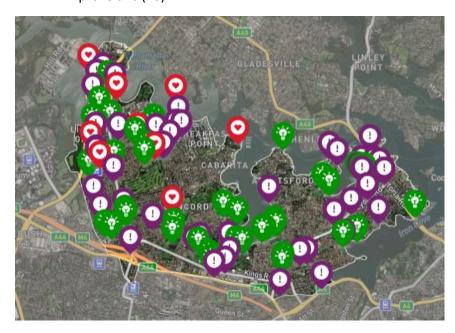
## Social map

Two maps were created to collect feedback from the community and staff, respectively. As a result, submissions from the community and staff have been reported on separately.

## **Community feedback**

105 submissions were made by community members, broken down as follows:

- Love this (9)
- Consider this (50)
- Improve this (46)



## How feedback is summarised:

- The "consider this" and "improve this" categories were often selected interchangeably by the community and therefore results for these two categories have been combined
- Tags were created to categorise responses and a summary is provided below. To view a breakdown of responses by suburb, see appendix G.

## Love this:

• Open space (6)

Improve this/consider this:

- Pedestrian safety (19)
- Recreation facilities (18)
- Traffic congestion (11)
- Public amenity (10)
- Connectivity (9)
- Tree canopy (7)
- Foreshore access (5)

- Parking (4)
- Events and activations (3)
- Art and culture (1)
- Other (3) variety of shops in Drummoyne

## Staff feedback

107 submissions were made by staff members, broken down as follows:

- Love this (27)
- Consider this (34)
- Improve this (46)



## How feedback is summarised:

- The "consider this" and "improve this" categories were often selected interchangeably by the community and therefore results for these two categories have been combined
- Tags were created to categorise responses and a summary is provided below. To view a breakdown of responses by suburb, see appendix H.

## Love this:

- Open space (8)
- Sense of community (7)
- Foreshore (2)
- Other Drummoyne pool (2), The Connection (3)

## Improve this/consider this:

- Pedestrian safety (11)
- Public amenity (10)
- Foreshore access (9)

- Tree canopy (9)
- Parking (6)
- Traffic congestion (6)
- Connectivity (4)
- Art and culture (3)
- Recreation facilities (2)
- Other (13) climate action, digital signage, economic development, skin cancer checks for outdoor staff, overdevelopment, library in Drummoyne, support for CALD community, improve road infrastructure (2), bike storage, Council buildings, recognition of Aboriginal heritage

## Additional community feedback

## Email/phone feedback

Feedback was also accepted via phone and email. One submission was made over the phone and seven submissions were received via email. Of these, common themes raised were:

- Climate action and sustainability (4)
  - Set targets for electronic vehicles, charging stations and uptake of renewable energy in the community
  - Increase tree canopy and diversity of trees
  - Lobby State and Federal Government to set up incentives for building processing plants for food waste
  - Roll out FOGO bins to residents
  - Educate the community about the climate crisis and work with community groups
- Traffic and parking (2)
  - Traffic congestion and parking are large issues across the City, particularly in Five Dock, Concord and Rodd Point
  - Need to reduce car dependency and promote alternative modes of transport including cycling and walking
- Support for seniors and youth (2)
  - Overdevelopment in Rhodes and Concord has made it difficult for seniors to find suitable housing when they reach retirement
  - Increase number of aged care facilities in the LGA
  - Set up a Youth Advisory Group to improve youth engagement
  - Run events and activations targeted at young people so they feel better connected to their community
  - Provide youth with greater access to mental health services
- Pedestrian safety (1)
  - Address issue of speeding cars across the City. Consider changes to speed limits and introduction of shared zones
  - More pedestrian crossings needed, particularly near schools and on side streets in Five Dock, Wareemba and Abbotsford

## Instagram story feedback

Three questions were asked on Council's Instagram story using the "question sticker". 80 responses were received across the three questions.

Q1) What's one word you'd use to describe your area now?

This question received 26 responses, 16 of which were positive and included words such as:

- Beautiful
- Diverse
- Safe
- Lively

10 responses were negative and included words such as:

- Chaotic
- Overpopulated
- Restrictive to creative business

Q2) What's one word you'd like to describe your area in the future?

This question received 27 responses. Words which appeared more than once included:

- Affordable (3)
- Inclusive (3)
- Diverse (2)

Other responses included:

- Peaceful
- Sustainable
- Unique
- Calm
- Community
- Walkable

Q3) What's something you'd like us to focus on?

This question received 27 responses. Ideas which appeared more than once included:

- Avoiding overdevelopment (10)
- Recreation services (3)
- The environment (2)
- Supporting local business (2)
- Affordable housing (2)
- Inclusivity (2)

• Community safety (2)

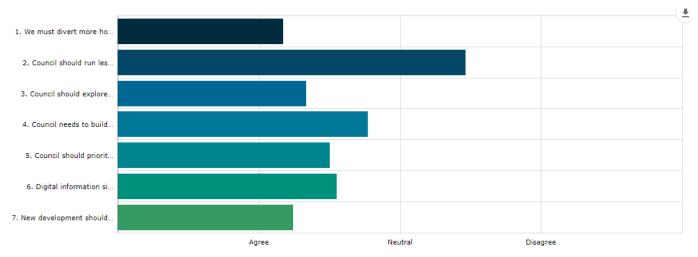
Other responses included:

- Parking
- Infrastructure
- Traffic
- Public spaces

## Additional staff feedback

Staff were presented with seven statements and asked to select whether they agree, disagree or are neutral. Statements were pulled from the breakout questions which followed question three in the community survey (see appendix A) and were selected as they cover a broad range of Council services and responsibilities.

Results are summarised below.



	Agree	Neutral	Disagree	Count
We must divert more household waste from landfill and promote waste avoidance, reuse and recycling	86.73% 98	9.73% 11	3.54% 4	113
2. Council should run less events	7.14% 8	40.18% 45	52.68% 59	112
Council should explore opportunities for a variety of housing (i.e. terraces) in addition to planning for apartments	73.45% 83	20.35% 23	6.19% 7	113
<ol> <li>Council needs to build more car parks so more people can park near local shops and key public transport hubs</li> </ol>	45.37% 49	<b>32.41%</b> 35	22.22% 24	108
5. Council should prioritise local businesses when purchasing goods and services	58.41% 66	33.63% 38	7.96% 9	113
6. Digital information signage in our town centres would help residents stay up to date on Council issues and key information	58.18% 64	29.09% 32	12.73% 14	110
7. New development should be sympathetic with the heritage of the City of Canada Bay	78.76% 89	18.58% 21	2.65% 3	113

#### **NEXT STEPS**

Findings from this report will inform the second phase of community consultation for the CSP which will commence in late October 2021 and run until January 2022. The second phase of consultation will consist of:

#### Focus groups

A series of focus groups with identified stakeholders will be held to delve deeper into the issues raised in the first phase of engagement. Focus groups will aim to involve representatives of all community and stakeholder groups outlined on page 5, with particular attention to the hard to reach stakeholders. Due to the current COVID situation in Greater Sydney it is likely these focus groups will need to be hosted online and thus special consideration will need to be taken with regards to accessibility to ensure all voices are heard.

#### Polls

The community will be given the opportunity to vote on a vision statement and suggested themes for the revised CSP. This will enable Council to "sense-check" suggested themes to ensure we have accurately captured the community's vision for the future.

#### Drop-in sessions

Drop-in sessions at Council events and activations have been planned, similar to the first phase of consultation. It is unclear at this stage whether face-to-face engagement will be permitted given the public health orders currently in place, and alternate methods of engagement will be implemented if necessary.

The community will have a third and final chance to provide feedback in April 2022 when the draft plan is placed on public exhibition. During the public exhibition period stakeholders will be able to review the draft and provide any final feedback before it is taken to Council for adoption later in 2022.

# **APPENDICES**

# Appendix A: Community survey

# 1. What do you value most about your area? Select up to 3.

# These options outline the aspects of our community that Council can support, change or contribute to

Sense of community	
Safety	
Cultural diversity	
Community facilities and services	
Opportunities for creative experiences	
The natural environment and open space	
Care for and access to our foreshore	
Our town centres and main streets	
Access to a variety of work, commercial and retail experiences and opportunities	
Footpaths, cycle ways and traffic management facilities to get around my area	
Opportunities for recreation – both active (team sport) and passive	
Other (please describe)	

# 2. Which of the following challenges do you see as the highest priorities for Council management until 2036? Select up to 3:

Ensuring a sustainable natural environment	
Nurturing a sense of community and social cohesion	
Transforming some areas to include higher density housing	
Providing affordable housing for people in need	
Managing traffic and parking and supporting alternative modes of transport (walking, cycling and public transport)	
Supporting the local economy/local businesses	
Creating more employment opportunities closer to home	
Providing services and facilities for the younger population	
Providing services and facilities for the ageing population	
Providing services and facilities for people with disability	
Harnessing new technology to support our lifestyles and work	
Advocating to State Government to provide more health, education, social support and other services for our growing population	
Celebrating our cultural heritage	
Other (please describe)	

# 3. Break out questions

Based on the options you selected in the previous question, please answer a few more questions. Please only answer the below questions for the 1-3 options you selected in the previous question.

Please an 'x' in the box that corresponds to your answer.

# **Ensuring a sustainable environment.**

		Agree	Somewhat agree	Disagree
1)	We should invest in measures to respond to and mitigate the impacts of climate change			
2)	We must divert more household waste from landfill and promote waste avoidance, reuse and recycling			
3)	We should continue to build the biodiversity and tree canopy in our area, protecting and enhancing our natural waterways			

Is there any other feedback you would like to give us about this topic?	

# Nurturing a sense of community and social cohesion.

		Agree	Somewhat agree	Disagree
1)	Council should provide more direct social services and programs			
2)	Council needs to provide more community centres and fair access to hire spaces to enable groups to connect			
3)	Council should provide information on how to join local groups and clubs and promote volunteer opportunities within the LGA			
4)	Council should promote and celebrate important days such as International Women's Day, International Day of People			

	with Disabilities, Harmony Week, Neighbour Day, NAIDOC week, 16 Days of Activism		
5)	We should have more public art in our local area which tells stories about our people and our place		
6)	There should be more opportunities to see performances locally		
7)	Council should run less events		

Is there any other feedback you would like to give us about this topic?	

# Transforming some areas to include higher density housing.

1) Why do you believe this is important?

		Agree	Somewhat agree	Disagree
1)	Council should explore opportunities for a variety of housing (i.e. terraces) in addition to planning for apartments			
2)	Higher density housing should be high quality and should include a mix of apartment sizes			
3)	In planning for higher density areas, Council should ensure that development is accompanied by well-designed open space and public infrastructure which is capable of accommodating future residents			

What ideas do you have for how Council could do this successfully?	

# Providing affordable housing for people in need.

		Agree	Somewhat agree	Disagree
1)	It's Council's role to provide more affordable housing options throughout the City to promote diversity and fairness			
2)	Council should own and provide affordable housing for people on very low, low and moderate incomes			
3)	Council should provide affordable housing for essential workers who live/work in our LGA			
4)	Other levels of government (State, Federal) should contribute to the provision of affordable housing			
5)	Council should advocate to the State government for greater support in the provision of affordable housing			

Is there any other feedback you would like to give us about this topic?	

# Managing traffic and parking and supporting alternative modes of transport (walking, cycling and public transport).

		Agree	Somewhat agree	Disagree
1)	Council needs to build more car parks so more people can park near local shops and key public transport hubs			
2)	Council needs to advocate for improved public transport			
3)	Council needs to improve infrastructure to encourage walking and cycling			
4)	Council should introduce parking technology that makes it easier to find parking in our town centres e.g. parking sensors			

	any other feedback you would like to give us ak	out this topi	c?	
port	ing the local economy/local business.			
		Agree	Somewhat agree	Disagro
1)	Council should do more to promote shopping locally by providing more things to do in our town centres			
2)	Council should prioritise local businesses when purchasing goods and services			
3)	Council should change opening hours so that more things are open in the evenings			
at ide	eas do you have for how Council could do this s	uccessfully?		
ating	eas do you have for how Council could do this s employment opportunities closer to home.  Why do you believe this is important?	uccessfully?		
ating	employment opportunities closer to home.		area?	

# Providing services and facilities for the younger population.

		Agree	Somewhat agree	Disagree
1)	Our area needs more services aimed at young people at high school and post high school			
2)	Young people who don't play sport are overlooked in my area			
3)	We need to listen to young people and better understand their needs			

What ideas do you have for how Council could do this successfully?	
	_

# Providing services and facilities for the ageing population.

	Agree	Somewhat agree	Disagree
Council should host and promote events and programs for seniors			
Council should educate seniors about how to use new technology e.g. Bridj buses			
Council should provide more bus trips and direct services for older people			

Is there any other feedback you would like to give us about this topic?	

# Providing services and facilities for people with disability.

	Agree	Somewhat agree	Disagree
Council should provide accessible information on services for people with disability			

2) Everyone in the community should be able to access all Council sites and venues  3) Council should employ more people with a disability and offer programs to help people find local employment  s there any other feedback you would like to give us about this topic?  Harnessing new technology to support our lifestyles and work.  Agree Somewhat agree  1) Smart sensors should be introduced in all Council car parks so that more residents can find parking in our town centres would help residents stay up to date on Council issues and key information  2) Digital information signage in our town centres would help residents stay up to date on Council issues and key information  3) Council should share its technology and data to stimulate innovation in our local area  s there any other feedback you would like to give us about this topic?  Advocating to State Government to provide more health, education and other services for our trowing population.  1) What type of services do you think our area needs the most?  2) What ideas do you have for how Council could do this successfully?				1	
3) Council should employ more people with a disability and offer programs to help people find local employment  sthere any other feedback you would like to give us about this topic?  Harnessing new technology to support our lifestyles and work.  Agree Somewhat agree  1) Smart sensors should be introduced in all Council car parks so that more residents can find parking in our town centres  2) Digital information signage in our town centres would help residents stay up to date on Council issues and key information  3) Council should share its technology and data to stimulate innovation in our local area  sthere any other feedback you would like to give us about this topic?  Advocating to State Government to provide more health, education and other services for our growing population.  1) What type of services do you think our area needs the most?	2)	Everyone in the community should be able			
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Agree   Somewhat agree   Disagree agree		find local employment			
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2) What ideas do you have for how Council could do this successfully?	Τ)	what type of services do you think our area he	eus the most:		
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	-1	Triat lacas do you have for how council could	ao 11113 30000331	any :	

# Celebrating our cultural heritage.

1) What does our cultural heritage mean to you?

		Agree	Somewhat	Disagree
			agree	
1)	New development should be sympathetic with the heritage of the City of Canada Bay			
2)	Council should support the owners of heritage listed places by providing grants for small conservation works			
3)	Council should offer more education and programs about the heritage and stories of our place			

Is there any other feedback you would like to give us about this topic?	

# 4. How would you personally like to contribute to creating a positive future?

# The below options relate to Council-run programs only. Select as many as you like!

Volunteer at the library to help run programs like home library, book clubs, author talks,	
and children's interest activities	
Share my knowledge with the community through things like tutoring and creating	
interest groups	
Participate in environmental clean ups, community gardens and bush care	
Participate and/or coordinate local social conversation groups	
Share my opinion and my time through community engagement consultations	
Mentor young people in my community	
Shop local	
Participate in Council-run workshops and events	
Love My Place volunteer – adopt a park or street and look after it with a group of friends	
Swap meets – reuse programs/circular economy events	
Volunteer work with seniors programs in my community	
Volunteer at events	
Be a social media champion for my area	
I don't think I can contribute at all	
Other (please specify)	

#### 5. Town centres

Our local centres provide a place to socialise with your community, dine, enjoy activities and shop. We want to know what you think about our town centres and what they need in order to be the best they can be by 2036. Select all the areas you would like to give feedback on – note that each town centre you select will add a few minutes to your completion time.

# Village and neighbourhood centres

1. Great North Road, Five Dock	
2. Abbotsford	
3. Wareemba	
4. Chiswick shops	
5. Majors Bay Road, Concord	
6. Concord Road, Concord West	
7. Concord Road, North Strathfield	
8. Victoria Avenue, Concord West	
9. Union Square, Rhodes	
10. Drummoyne shopping precinct	
11. Lyons Road, Russell Lea	
12. The Bakehouse Quarter/George Street, North Strathfield	
13. Rodd Point	
14. Hospital Road, Concord West	
15. Tennyson Road, Mortlake	
16. Gale Street, Mortlake	
17. Cabarita Road, Cabarita	
18. Other (please specify)	

# 6. Breakout questions

Based on the options you selected in the previous question, please answer a few more questions. Please only answer the below questions for the town centres you selected in the previous question.

	Improve this	Keep the same	Not important to me
Plantings, vegetation			
and natural			
environment			
Things to do in the			
evening			
Café culture, shopping			
and entertainment			
Local business services			
– medical, financial,			
real estate, hair and			
beauty			
Local employment			
Celebration of local			
culture and heritage			
Public domain			
(seating, bins, bus			
stops, water refill			
stations and bubblers)			
Friendliness of the			
centre and sense of			
safety			
Parking and driving			
around the area			
Doggy parking and			
activities			
Walking and public			
transport in the area			
Public art celebrating			
the story of our place			

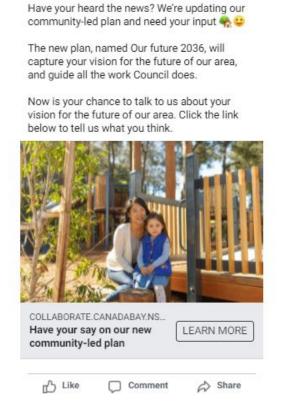
7. Is there anything else you'd like to raise with Council?		
8. Contact details (demographic questions)		
Appendix B: Under 25s survey		
1. What is one thing you love about your area today?		

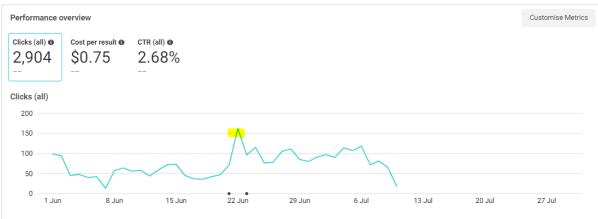
- 2. What should Council focus on improving in your area?
- 3. What is one thing we (the community) should stop doing?
- 4. What is one issue you think Council should listen to young people about?
- 5. Would you like to talk to Council more about issues that matter to you?
  - Yes
  - No
- 6. How can we best talk to you about your ideas? Please select all that apply.
  - Email
  - In person
  - Phone conversation
  - Surveys on social media
  - Other:
- 7. What kind of youth facility would you like to see in your area?
- 8. Contact details (demographic questions)

# Appendix C: Communication methods and reach

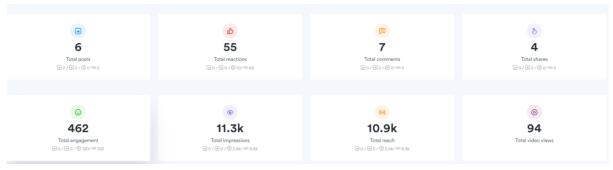
City of Canada Bay 🥥

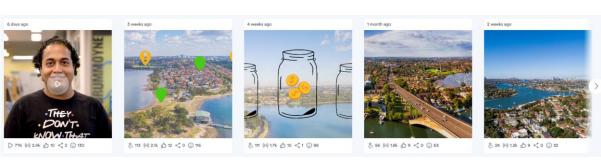
#### Facebook and Instagram ad



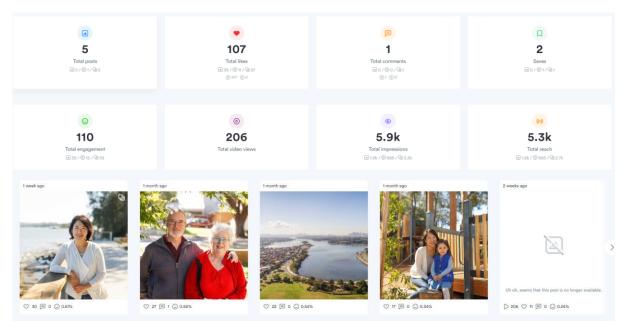


# **Facebook posts**





# **Instagram posts**



#### **Poster**



How can we make the City of Canada Bay the best it can be by 2036?



Have your say at ourfuture2036.com.au 在ourfuture2036.com.au上提交您的反馈 Dite la vostra opinione ourfuture2036.com.au ourfuture2036.com.au 에 의견을 남겨주세요



#### **Flyer**



How can we make the City of Canada Bay the best it can be by 2036?



Have your say at ourfuture2036.com.au 在ourfuture2036.com.au上提交您的反馈 Dite la vostra opinion ourfuture2036.com.au ourfuture2036.com.au에 의견을 남겨주세요



#### Our community plan guides Council's priorities from 2022 until 2036.

We're reviewing the existing plan and want to hear from youl Have your say on the future of the City of Canada Bay. There are many ways to get involved:

- Fill out the below and submit at a Council venue, event or by mail to Locked Bag 1470, Drummoyne NSW 1470
- Go to ourfuture2036.com.au to complete a survey or sign up for a focus group
- Call 9911 6555 for more information or email council@canadabay.nsw.gov.au

Surveys available in English, Italiano, 神밀人, 한국어 Call 131 450 for translation help

- 1. What is one thing you love about your area today?
- 2. What is one way your area could be improved?
- 3. How can we all make the City of Canada Bay the best it can be in the future?

Share your email to receive updates:

ourfuture2036.com.au



# **Staff flyer**



20	uncil's priorities from 22 until 2036.
you! H	reviewing the existing plan and want to hear from lave your say on the future of the City of Canada here are many ways to get involved:
• Fill o	out the below and submit at a Council venue
• Sca	n the QR code to complete the survey
• Atte	nd a staff expo (details to come!)
The m	nore you contribute, the more points you get. will be the CCB star contributor?
	at is one thing you love about your area today?
	w can we all make the City of Canada Bay the st it can be in the future?
First	name:

Canada Bay

# Canada Bay

# City of Canada Bay News (print newsletter)

June



We're updating our community-led plan and need your feedback. The new plan, named Our future 2036, will capture your vision for the future of our area, and guide all the work Council does.

Now is your chance to talk to us about your vision for the future of our area. Visit ourfuture2036.com.au or scan the QR code above to have your say.

Complete our survey and go in the draw to win a \$1,000 RedBalloon voucher or a \$150 Visa gift card to spend on a future holiday, dining experience or more!

6 - CITY OF CANADA BAY



Fire Dock
Stean Park

Are your kids or grandkids under 25?
Encourage them to take our quick survey at bit.ly/ourfutureunder 25
to go in the running to win a \$200 JB Hi-Fi voucher.

CITY OF CANADA BAY NEWS



# Our future 2036 -have your say

The City of Canada Bay is seeking your feedback to review our community-led plan, which guides all the work Council does. Help us create the new plan, Our future 2036.

create the new plan, Our future 2036.

The plan will capture our community's vision for how the City of Canada Bay will look in the future and guides all the work. Council will do to get there. Your feedback will help Council to prioritise and plan works, programs, and services.

The City of Canada Bay's population is expected to grow from approximately an 000 to 120,000 over the next 15 years.

\*\*Real Workshool Of Canada Capture Council What Capture Capture

The City of Canada Bay's population is expected to grow from approximately 96,000 to 120,000 over the next 15 years. Your input will help us plan the future so



ourfuture2036.com.au

#### Digital signage at Drummoyne and Cabarita swimming centres

What do you love

about the City of

Canada Bay?

Have your say

at

bit.ly/ourfuturecsp

Che cosa vi piace

della

City di Canada Bay?

Dite la vostra

opinione

bit.ly/ourfuturecsp

您喜欢Canada Bay 市吗?

在

bit.ly/ourfuturecsp

上提交您的反馈

# Appendix D: Community survey respondent demographics

# Age

Answer choices	Percent	Count
25 years and under	3.50%	32
26 - 35 years	16.41%	150
36 · 45 years	23.19%	212
46 - 55 years	22.43%	205
56 - 65 years	16.96%	155
Over 65 years	17.51%	160
Total	100.00%	914

# Gender

Answer choices	Percent	Count
Male	38.18%	349
Female	60.18%	550
Non binary/gender diverse	0.44%	4
I'd rather not say	1.09%	10
Other	0.11%	1
Total	100.00%	914

# Suburb

Answer choices	Percent	Count
Abbotsford	4.81%	44
Breakfast Point	3.72%	34
Cabarita	1.86%	17
Canada Bay	2.41%	22
Chiswick	2.30%	21
Concord	15.43%	141
Concord West	6.67%	61
Drummoyne	19.15%	175
Five Dock	12.47%	114
Liberty Grove	1.42%	13
Mortlake	2.08%	19
North Strathfield	4.70%	43
Rhodes	8.64%	79
Rodd Point	2.63%	24
Russell Lea	5.36%	49
Wareemba	0.98%	9
Other	5.36%	49
Total	100.00%	914

# Appendix E: Community survey town centre verbatim responses

#### **Great North Road, Five Dock**

For a shopping centre of its size, Five Dock has a particularly poor mix of retail outlets. If there was a more diverse and interesting mix of shops (rather than so many hairdressers/beauty salons and vaping shops) I'd be more likely to shop locally and spend time in my local area

Contribution 4 of 4 | 1 July 2021

Parking is terrible, especially lack of spaces, free and 3 hr parking. Public toilets Entertainemnt and night time activities lacking Not enough atmosphere or modern/classy venues for drinks and entertainment, especially for those aged 18-50.

Contribution 3 of 4 | 30 June 2021

Would prefer a more cosmopolitan atmosphere, similar to Concord

Contribution 2 of 4 | 9 June 2021

More live entertainment and make it a cosmopolitan area. Fred Kelly square has great potential to be a hub for nightlife if the surrounding areas came and matched it.

Contribution 1 of 4 | 3 June 2021

#### Majors Bay Road, Concord

Need more parking for this shopping strip. A few more shops.

Contribution 4 of 4 | 27 July 2021

 $I think there \, needs \, to \, be \, more \, accessible \, free \, seating \, areas \, as \, well \, as \, more \, variety \, of \, desserts \, vendors \, available \, and \, vendors \, available \, avail$ 

Contribution 3 of 4 | 21 July 2021

Greater access to public toilets would be appreciated.

Contribution 2 of 4 | 19 July 2021

Parking is the biggest issue for the shoppers and the people who live in the immediate vicinity.

Contribution 1 of 4 | 17 July 2021

#### **Drummoyne shopping precinct**

Water fountains for people coming to and from the Taplin Park or the Bay Run exercising areas would be useful. One Council action that is beyond my comprehension is the refurbishment of the toilet block in Brent Park. It was an ideal central place for my extended family to meet there for our Remembrance Day reunion. However we will no longer do so as one of my cousins now cannot access that toilet facility because the changes have actually made it less accessible for prams and wheelchairs.

Contribution 3 of 3 | 20 July 2021

In all these areas there is no parking. Because of units there Is no parking on the street.

Contribution 2 of 3 | 5 July 2021

 $Traffic \ on \ Lyons \ Road \ and \ Victoria \ Road \ kills \ any \ sense \ of \ a \ community \ atmosphere \ in \ the \ Drummoyne \ Shopping \ area.$ 

Contribution 1 of 3 | 23 June 2021

#### **Concord Road, North Strathfield**

This shopping centre needs some major review. It's so old, unwelcoming. I think because it's on Concord Road. There's always cars there, poor parking and so busy. Definitely need more trees (greening). For 2036 - can we think of putting a road tunnel under the shopping centre. Making the old road an arcade, seats, parkland, trees, shops on both sides. It could be amazing.

Contribution 2 of 2 | 26 July 2021

This is a difficult and busy shopping strip. A radical reconfiguration to create quiet al fresco dining and meeting places is required.

Contribution 1 of 2 | 19 July 2021

#### Wareemba

Improve safety by focusing on making cycling and public transport more popular. Bike parking is much more spatially efficient than car parking! Use the Committee for Sydney's guide for high streets https://sydney.org.au/news-events/events/reclaiming-sydneys-high-streets-report-launch/Lower urban heat by planting appropriate trees and vegetation http://greenerspacesbetterplaces.com.au

Contribution 3 of 3 | 30 July 2021

A public toilet is really needed, especially for children and older people, cafes aren't always an option Please - public toilets in the beautiful Henry Lawson Park, safe and clean for grandchildren to use and in all other parks without one.

Contribution 2 of 3 | 22 July 2021

#### Lyons Road, Russell Lea

Lyons Rd desperately needs more greenery and to be made friendlier to pedestrians. In summer it's a shocking urban heat island, and it's deeply unpleasant to walk there with small children due to heat, glare, pollution. Pull up the double concrete verge and plant trees - Please!

Contribution 3 of 3 | 27 July 2021

I'd like to suggest more public bins, better bus stops and green bus stops. Can we use the roof of a bus shelter as a green space for example. It would also serve to provide flowers etc for bees and beautify the area.

Contribution 2 of 3 | 23 July 2021

improve traffic, dreadful driving on lyons rd

Contribution 1 of 3 | 14 July 2021

#### The Bakehouse Quarter/George Street, North Strathfield

Really neat area with some cool integration of history and modernity. Strong commercial centre that could accommodate more density and activity. Really needs more connectivity (especially over the railway) and better connectivity from the north strathfield station (so far away from the centre). The vegetation under the overpass is cool - would be neat to see some faery lights or something embedded into it to add more atmosphere or perhaps more plant to give it an urban jungle feel.

Contribution 3 of 3 | 31 July 2021

I love the Bakehouse Quarter! Such interesting architecture and history and such a diverse range of food offerings and business. It would be so exciting to have more community events here!

Contribution 2 of 3 | 21 July 2021

It's dirty and unsafe to walk and very dark at night Should have footpath above the motor way, for safe and carefree cross over Less alcohol driven restaurants but more cafes, playground, exercise oval

Contribution 1 of 3 | 13 July 2021

#### **Concord Road, Concord West**

I wouldn't consider this a town centre at the moment but there is definitely potential. It needs a better range of shops and restaurants.

Contribution 4 of 4 | 25 July 2021

Really this area is a bit of a wasteland. Everything could be lifted. Particularly more shade trees and seating.

Contribution 3 of 4 | 7 July 2021

There is currently nothing there, so any changes would be an improvement

Contribution 2 of 4 | 8 June 2021

#### **Abbotsford**

Abbotsford has a nice village feel but parking is tricky

Contribution 2 of 2 | 7 July 2021

Often cars being driven out of Blackwall Point Rd to turn right onto Great North Road cause a problem as the drivers can glance to the right and, if no traffic is coming on their right, they don't even pause, they just speed out. There needs to be a speed hump installed near that entrance to the roundabout so that they slow down.

Contribution 1 of 2 | 1 June 2021

#### **Union Square, Rhodes**

Fix pavements which have been cracked by food delivery services. Paths are uneven and unsafe to walk on

Contribution 3 of 3 | 17 July 2021

Parking and driving around the area is a real problem for locals. Rider Boulevarde and the turn-off onto the Boulevarde from Shoreline Drive are unnecessarily congested because of the single lane leading into the Waterside Shopping Centre, which stops locals from easily getting onto Homebush Bay Drive.

Contribution 2 of 3 | 16 June 2021

 $Traffic \,management \,needs \,to \,improve. \,Too \,many \,hoons \,on \,Shoreline \,Drive \,and \,Gauthorpe \,/\, Marquet \,street$ 

#### **Rodd Point**

This is a fabulous spot and the cultural value seems underused. The area is green with trees etc but improvements could include bbq areas, more flowers and a shark net/public bath so locals could make the most of this wonderful spot.

Contribution 3 of 3 | 23 July 2021

Pedestrian crossings need to be where the shops are at Rodd point  $\,$ 

Contribution 2 of 3 | 8 July 2021

There are 5 shops in the town centre, with one that recently closed and occupied by a new tenant that is no value to me. Whilst the cafe is a great addition there needs to be more to entice other businesses to open. The space available is limited, but a IGA would be great... a post office things that people require and could walk to.

Contribution 1 of 3 | 2 July 2021

#### Victoria Avenue, Concord West

Needs a little TLC to bring the street into the 21st century. It's quaint but we need more businesses and services that will attract visitation from other lgas

Contribution 2 of 2 | 21 July 2021

This area could be another Majors Bay Road feeling if invested in with outdoor seating and more community feel and activity.

Contribution 1 of 2 | 15 July 2021

#### Cabarita Road, Cabarita

This is a nice area but more could be done to make it a place to linger with friends. Some nice shops and cafes, more plantings and trees?

Contribution 2 of 2 | 7 July 2021

be great to see more bubbler refill stations!

Contribution 1 of 2 | 2 June 2021

#### **Tennyson Road, Mortlake**

#### **Featured Contributions**

There is surprisingly little public transport in the Mortlake and Breakfast Point area despite the number of apartment buildings. I believe the number of cars on the road and lack of on street parking is due to this. I think the creation of a single bus stop on tennyson road that connects express to a local train station such as North Strathfield would help this issue. The current bus routes take you to Burwood and take approximately 30 mins. An express bus direct to North Strathfield would take 10 minutes. Similar approaches to bus routes appears to have been successful in the Northern Beaches with the B line.

Contribution 2 of 2 | 21 July 2021

The traffic needs to be looked into around the area. Lots of new housing/apartments but no investment into traffic management or public safety. The speed along the road of some of the cars is very fast.

Contribution 1 of 2 | 20 July 2021

#### **Chiswick shops**

Chiswick shops needs some kind of upgrade as the area looks run down. There are good restaurants there but struggle to survive. It's a perfect spot to expand due to access people have from ferry

Contribution 3 of 3 | 24 June 2021

 $Chiswick \, needs \, an \, uplift \, \& \, improvement \, in \, all \, areas. \, Again \, parking \, is \, a \, huge \, problem, \, especially \, for \, the \, very \, few \, shops.$ 

Contribution 2 of 3 | 24 June 2021

Fix the walking path along the foreshore; widen if possible to carter for increased use.

#### **Hospital Road, Concord West**

This is such a busy area with the hospital as a hub and the beautiful Rivendell at the end of the street. Better parking, more trees, more cafes and amenities would make it much more pleasant.

Contribution 2 of 2 | 7 July 2021

Parking is of prime concern. Something needs to be done to increase Concord Hospital parking as it affects local area detrimentally.

Contribution 1 of 2 | 10 June 2021

# **Gale Street, Mortlake**

This is a nice area but more could be done to make it a place to linger with friends. Some nice shops and cafes, more plantings and trees?

Contribution 3 of 3 | 7 July 2021

something needs to be done about the Gale Street/Brays Road roundabout. Its only a matter of time before pedestrians and people on the footpath get cleaned up by a car accident. I do not feel safe sitting outside these facilities.

Contribution 2 of 3 | 6 July 2021

The urban design in the area is very poor and should be invested in given the size of the local population and growth in businesses.

Contribution 1 of 3 | 2 June 2021

# Appendix F: Under 25s survey respondents by suburb

Answer choices	Percent	Count
Abbotsford	9.43%	10
Breakfast	5.66%	6
Cabarita	2.83%	3
Canada Bay	1.89%	2
Chiswick	1.89%	2
Concord	16.04%	17
Concord West	3.77%	4
Drummoyne	15.09%	16
Five Dock	19.81%	21
Liberty Grove	0%	0
Mortlake	0.94%	1
North Strathfield	2.83%	3
Rhodes	0%	0
Rodd Point	5.66%	6
Russell Lea	5.66%	6
Wareemba	5.66%	6
Other	2.83%	3
Total	100.00%	106

# Appendix G: Social map community feedback

# Cabarita, Breakfast Point and Mortlake

Love this

• Open space (2)

Improve this

• Foreshore access (3)

### Concord

Love this:

- Open space (2)
- Safe (1)

### Improve this/consider this:

- Pedestrian safety (3)
- Public amenity (1)
- Art and culture (1)
- Recreation facilities (7)
- Events and activations (1)
- Connectivity (1)

#### **Concord West and North Strathfield**

#### Love this:

• Open space (2)

#### Improve this/consider this:

- Pedestrian safety (6)
- Traffic congestion (3)
- Connectivity (2)
- Public amenity (2)
- Tree canopy (2)
- Parking (1)

#### **Rhodes**

#### Love this:

• Sense of community (1)

# Improve this/consider this:

- Pedestrian safety (3)
- Connectivity (2)
- Traffic congestion (2)
- Public amenity (1)

# **Five Dock and Canada Bay**

Love this: no responses

- Recreation facilities (4)
- Connectivity (3)
- Pedestrian safety (3)
- Public amenity (2)
- Traffic congestion (2)

- Tree canopy (2)
- Events and activations (1)
- Parking (1)

### Drummoyne

Love this: no responses

Improve this/consider this:

- Public amenity (3)
- Recreation facilities (3)
- Pedestrian safety (2)
- Traffic congestion (2)
- Parking (1)
- Tree canopy (1)
- Other (3) variety of shops

# **Abbotsford, Chiswick and Wareemba**

Love this: no responses

Improve this/consider this:

- Recreation facilities (3)
- Pedestrian safety (2)
- Tree canopy (2)
- Foreshore access (1)
- Public amenity (1)
- Traffic congestion (1)

#### **Russell Lea and Rodd Point**

Love this: no responses

- Connectivity (1)
- Events and activations (1)
- Foreshore access (1)
- Parking (1)
- Recreation facilities (1)
- Traffic congestion (1)

# Appendix H: Social map staff feedback

#### Cabarita, Breakfast Point and Mortlake

No feedback received.

#### Concord

#### Love this:

- Sense of community (3)
- Open space (2)

#### Improve this/consider this:

- Pedestrian safety (5)
- Public amenity (5)
- Traffic congestion (3)
- Foreshore access (2)
- Art and culture (1)
- Other (1) climate action

#### **Concord West and North Strathfield**

No responses received.

#### Rhodes

#### Love this:

• Other (3) - The Connection

#### Improve this/consider this:

- Parking (1)
- Pedestrian safety (1)
- Public amenity (1)
- Tree canopy (1)
- Other (1) digital signage

# **Five Dock and Canada Bay**

#### Love this:

- Open space (2)
- Sense of community (2)

- Pedestrian safety (5)
- Public amenity (5)
- Traffic congestion (2)
- Foreshore access (1)

- Parking (1)
- Recreation facilities (1)
- Other (3) bike storage, Council buildings, recognition of Aboriginal heritage

#### Drummoyne

#### Love this:

- Open space (4)
- Foreshore access (2)
- Sense of community (2)
- Other (2) Drummoyne pool

# Improve this/consider this:

- Foreshore access (6)
- Tree canopy (5)
- Connectivity (4)
- Parking (3)
- Public amenity (3)
- Art and culture (1)
- Recreation facilities (1)
- Traffic congestion (1)
- Other (8) improve road infrastructure (2), skin cancer checks for outdoor staff, build a library in Drummoyne, overdevelopment, support for the CALD community, affordable housing, economic development

#### Abbotsford, Chiswick and Wareemba

Love this: no responses

Improve this/consider this:

- Art and culture (1)
- Public amenity (1)

#### **Russell Lea and Rodd Point**

Love this: no responses

- Tree canopy (3)
- Parking (1)